

Career Exploration Essay Assignment

By the end of this assignment, students should have the ability to

- Identify a career pathway they are interested in pursuing.
- Understand the educational pathway and their corresponding occupations and wage potential.
- Understand how to utilize tools to learn more about specific industry jobs in our 7 - county region as well as where to search for them.

Student Directions: Go to EarnUp.org and look under Career Pathways. There, you'll find a library of reports on our region's targeted and support industries. After reviewing all of the pathways, select a Career Pathway you find interesting. Then, write an essay addressing the following prompt:

Essay Prompt: After researching the Career Pathways, which career choice are you most likely to commit to at this point? Which career seems most compatible with who you are and what you want out of life? Be *very specific* in your essay, and discuss your interests, personality, values, goals, desired salary, etc. Pretend you are using this essay to convince someone you know that this is the right career for YOU. In addition to EarnUp.org, FindyourJAX.com might be another helpful resource for you as you develop your essay.

This essay should be at least 1 page double-spaced using a 12-point font (or, about 250-300 words).

Career Exploration Essay Rubric:

Criteria	Ratings			
	Exemplary	Meets Expectations	Developing	Beginning
Quality of Content	Fully addresses all aspects of the assignment. Gives specific answers to all of the Essay prompts.	Answers address most aspects of the assignment. Answers contain specific information.	Answers address some aspects of the assignment. Answers contain some specific information.	Content is missing and/or text is copied directly from source.
Mechanics	Execution is excellent. No grammar or writing errors.	Well executed. Few grammar or writing errors.	Execution is poor. Many grammar or writing errors.	No assignment submitted or submitted late.

Informational Interview Career Assignment

By the end of this assignment, students should have the ability to:

- Identify a career pathway they are interested in pursuing.
- Understand the educational pathway and their corresponding occupations and wage potential.
- Understand how to utilize tools to learn more about specific industry jobs in our 7 - county region as well as where to search for them.

Instructor Directions: *This assignment requires your students to interview someone who works in the Career Pathway they've chosen to explore. Before assigning this to your students, you may want to consider resources that could help students connect with a potential interviewee.*

Student Directions:

Step 1: Go to EarnUp.org and look under Career Pathways. There, you'll find a library of reports on our region's targeted and support industries. After reviewing all of the pathways, select a Career Pathway you find interesting.

Step 2: Select a career or job that you think you may want to pursue

Step 3: For this assignment, you will conduct an informational interview with someone who works in your chosen career field. Informational interviews provide you the opportunity to learn more about the career from someone with first-hand knowledge.

- If you need help finding someone to interview, you may want to reach out a Career Advisor or a Counselor at your school to ask for guidance.
- Your instructor is a great resource! You may want to ask them for guidance, and they may know someone in your chosen field.

Step 4: Plan your interview. The following list provides some example questions. You can select questions that are appropriate for your target career or use these to help you develop your own questions. The goal of this interview is to learn more about a person's work, how to get started in this career, or how to effectively search for a job in this field. The interview can take place in person, or over the phone or a video conferencing platform.

Sample Questions:

Use your best judgement to decide which questions and how many questions you want to ask.

- What are your main responsibilities as a...?
- What is a typical day (or week) like for you?
- What do you like most about your work?
- What do you like least about your work?
- What kinds of problems do you deal with?
- What kinds of decisions do you make?
- How does your job affect your general lifestyle?
- What current issues and trends in the field should I know about/be aware of?
- What are some common career paths in this field?
- What kinds of accomplishments tend to be valued and rewarded in this field?
- What related fields do you think I should consider looking into?
- How did you become interested in this field?
- How did you begin your career?
- How do most people get into this field? What are common entry-level jobs?
- What steps would you recommend I take to prepare to enter this field?
- What kind of education, training, or background does your job require?
- What skills, abilities, and personal attributes are essential to success in your job/this field?

- What are the most effective strategies for seeking a position in this field?
- If you could do it all over again, would you choose the same path for yourself? If not, what would you change?
- What advice would you give someone who is considering this type of job (or field)?

Step 5: Submit an interview reflection paper with the following information:

Format for Reflection Paper

- Use Times New Roman—12-point font.
- Use double spacing with a 1-inch margin.
- Use professional language.
- Include Your name
- A two-page essay addressing the following prompts:
 - How did it feel to contact and interview a professional in your field of interest?
 - Based on your conversation, what educational credentials (courses, degrees) are typically required for entry into this career field? Does this educational path correspond with your current plan of study? Does it match what you learned about the career on EarnUp.org?
 - What internship or volunteer experience does this person recommend for preparing for this career field and how might you obtain that experience while you are in high school or college?
 - What aspects of this profession match your interests, skills, and values? What aspects do not match your preferences? Explain. What did you hear that you liked the best and least?
 - If you are still interested in this field, what will you do next to further your exploration/preparation for it?
 - If you are no longer interested in this field as a result of your informational interview, what will you do next to continue your career exploration?

Informational Interview Response Rubric:

Criteria	Ratings			
	Exemplary	Meets Expectations	Developing	Beginning
Quality of Content	Fully addresses all aspects of the assignment. Gives very specific information regarding the informational interview.	Answers address most aspects of the assignment. Answers contain specific information.	Answers address some aspects of the assignment. Answers contain some specific information.	Content is missing and/or text is copied directly from source.
Mechanics	Execution is excellent. No grammar or writing errors.	Well executed. Few grammar or writing errors.	Execution is poor. Many grammar or writing errors.	No assignment submitted or submitted late.

PowerPoint Career Assignment

By the end of this assignment, students should have the ability to:

- Identify a career pathway they are interested in pursuing.
- Understand the educational pathway and their corresponding occupations and wage potential.
- Understand how to utilize tools to learn more about specific industry jobs in our 7 - county region as well as where to search for them.

Introduction to Assignment:

This assignment will help you explore various careers related to a specific Career Pathway, and research post-secondary education opportunities that will help you achieve employment in your chosen career. Please follow the instructions listed below to complete your assignment:

1. Review the career pathways on <https://earnup.org/career-pathways>. Look for a pathway that you might be interested in pursuing.
2. Develop a PowerPoint presentation following the outline below.

PowerPoint Presentation Outline:

There are two parts to this assignment. First, you will need to create a PowerPoint presentation following the outline provided below. Then, you will present your PowerPoint in class. You have 5-10 minutes to present.

Slide	Content
Title Slide	Your name, the name of this course, and the name of the Career Pathway you've selected
Career Pathway Choice	Tell us a little bit about this Career Pathway <ul style="list-style-type: none"> • What type of jobs are available within this Career Pathway? • What is a specific job within this Career Pathway that you are interested in pursuing? <i>Hint: Be sure to review the "Industry Reports" for your Career Pathway</i>
Top Regional Employers	If you wanted to stay in this region and pursue a career, what companies employ people working in this career pathway?
Brief Job Description	In reading through the different career options listed on the Career Pathway, what is one job you are interested in pursuing? <ul style="list-style-type: none"> • Provide a brief description of this job <i>Hint: You may need to do some research about the job in addition to the information listed on EarnUp.org. A good resource for job specific information is the Occupational Outlook Handbook (https://www.bls.gov/ooh/)</i>
Related Occupations	What are some other jobs related to this Career Pathway?
Earnings	What is the average wage for someone just starting out in a career from this pathway? What is the average wage for the position you plan to pursue?
Trends & Projections	What is the likelihood of getting a job in this field when you graduate from your studies? Explain. <ul style="list-style-type: none"> • What companies in our region are hiring? <i>Hint: Be sure to review the "Industry Reports" for your Career Pathway</i>
Education Required	<ul style="list-style-type: none"> • Describe how much education or experience is needed for the entry point of this pathway • Where would you like to end up on the Pathway? Do you want to stay at Entry Level, or do you want to advance to another level? <ul style="list-style-type: none"> • What type of degree/certification will you need? • What College/University in our region offers the educational program you'll need? <i>Hint: Be sure to review the pathway document located under "Industry Reports" for educational/experience details</i>

Post-Secondary School Selection	Select a community college, university, or training school in our region that would help you obtain the education required to pursue this career. Include the name of the school, and name of the degree you would need to obtain. <i>Hint: Be sure to review the "Industry Reports" for your Career Pathway</i>
College Life	Provide a few details about the school you selected. How many students attend? Are there student clubs and organizations that you could join? Would you live on campus or off-campus?
Why you picked this career (not just for the money...)	Give your personal reason for why you wanted to research this career <ul style="list-style-type: none"> • Now that you did some research, are you still interested in pursuing this career? • If yes, state why. If not, state why not.
Bonus Slide: Video Clip	Search the web for a video clip related to industry you've selected. Please remember to cite your sources if you decide to include a video clip! The video should be short, informational, and provide a snapshot of the industry or career pathway you are presenting.
References Slide	Proper APA format required for all citations. <i>All information and pictures need to be cited.</i>

PowerPoint is a visual aid for a verbal presentation. Should you want to add more detail or talking points to your PowerPoint, those details go into a Notes Page (View > Notes Page).

In-person class option: Students can present their PowerPoint presentation in class.

Virtual class option: Students can upload their PowerPoint to the LMS, or students can present virtually to the whole class or in small breakout groups through the LMS or a video conferencing platform of your choice.

PowerPoint Rubric:

Criteria	Ratings			
	Exemplary	Meets Expectations	Developing	Beginning
Presentation and Preparedness	Demonstrates an in-depth understanding of topic. Student is completely prepared, has obviously rehearsed, and is NOT reading off of the slides.	Demonstrates understanding of the topic. Student seems pretty prepared but uses the slides as a guide for content.	Demonstrates little understanding of topic. Student is somewhat prepared but is reading at least 30% of the time off of the slides.	Lacks understanding of topic. Reports only the most basic parts of the information. Student is somewhat prepared is reading at least 50% of the time off of the slides.
Organization	Information is very well-organized with very well-constructed slides.	Information is organized with well-constructed slides.	Information is organized, but slides are not well-constructed.	The information appears to be disorganized.
Graphics and Pictures	The graphics go well with the text and there is a good mix of text and graphics. The presentation has exceptionally attractive formatting. Use of graphics make the message "come alive."	The graphics go well with the text, but there are so many that they distract from the text. Use of graphics adequate to present message.	The graphics go well with the text, but there are too few.	The graphics do not go with the accompanying text or appear to be randomly chosen. Graphics do not tie in with the message.
Mechanics	Execution is excellent. No grammar or writing errors.	Well executed. 1-3 grammar or writing errors.	Execution is fair. 4 grammar or writing errors.	Execution is poor. 5 or more grammar or writing errors.
Sources	All sources (information and graphics) are accurately documented in APA format.	All sources (information and graphics) are accurately documented, but a few are not in APA format.	All sources (information and graphics) are accurately documented, but many are not in APA format.	Some sources are not accurately documented.

Regional Career Pathways PowerPoint

By the end of these lessons, students should have the ability to:

- Identify the targeted and support industries that exist in our region.
- Understand educational programs and their corresponding occupations and wage potential.
- Understand how to utilize tools to learn more about specific industry jobs in our 7 county region as well as where to search for them.

Answer these questions based on the Regional Career Pathways PowerPoint video on EarnUp.org. Each question is worth one (1) point.

1. True or False? (1 point)

Jacksonville is home to Fortune 500 and Fortune 1000 companies.

2. Aircraft & Aviation Components, Aerospace & Defense Maintenance/Repair, as well as Metal Products & Machinery are parts of what growing industry in our region?
(1 point)

3. Name a top regional employer in the Financial Services Sector? (1 point)

4. Why is our region considered America's Health Center? (1 point)

5. Jacksonville is considered a Transportation & Logistics Center because of the deepwater ports, international airport, Interstates such as I-95, and _____. (1 point)

6. Name a career in IT & Innovation that is in great demand right now in our region. Two are mentioned specifically in the slides. (1 point)

7. Name a Support Industry that continues to grow as our region grows. (1 point)

8. True or False? (1 point)

Based on the chart shown, Florida graduates with full time employment typically make more money with an Associate's degree than with a high school diploma.

9. What did you learn about industries, companies, or job opportunities in our region as a result of viewing this presentation? (1 point)

10. Will this new insight help you make educational and/or career decisions? Why? (1 point)

Regional Career Pathways PowerPoint

Answer these questions based on the Regional Career Pathways PowerPoint video on EarnUp.org. Each question is worth one (1) point.

1. True or False? (1 point)

Jacksonville is home to Fortune 500 and Fortune 1000 companies.

True.

2. Aircraft & Aviation Components, Aerospace & Defense Maintenance/Repair, as well as Metal Products & Machinery are parts of what growing industry in our region? (1 point)

Advanced Manufacturing.

3. Name a top regional employer in the Financial Services Sector? (1 point)

Bank of America Merrill Lynch
CITI
JPMorgan Chase
Wells Fargo
Deutsche Bank
TIAA Bank
VyStar Credit Union
FIS

4. Why is our region considered America's Health Center? (1 point)

Answers can include a listing of employers; a reference to pharmaceutical, medical device manufacturing, healthcare IT, and research companies; a reference to jobs in the business side of healthcare; a reference to Jacksonville as having 20 high profile facilities including MD Anderson and Mayo Clinic.

5. Jacksonville is considered a Transportation & Logistics Center because of the deepwater ports, international airport, Interstates such as I-95, and _____. (1 point)

3 major railroads: CSX, Norfolk Southern, Florida East Coast Railway

6. Name a career in IT & Innovation that is in great demand right now in our region. Two are mentioned specifically in the slides. (1 point)

Cybersecurity Professionals and Software Developers.

7. Name a Support Industry that continues to grow as our region grows. (1 point)

Construction Education, Hospitality, Public Service, Retail.

8. True or False? (1 point)

Based on the chart shown, Florida graduates with full time employment typically make more money with an Associate's degree than with a high school diploma.

True.

9. What did you learn about industries, companies, or job opportunities in our region as a result of viewing this presentation? (1 point)

Responses will vary based on student interest and learning.

10. Will this new insight help you make educational and/or career decisions? Why? (1 point)

Responses will vary.

Role Play Career Exploration Assignment

By the end of this assignment, students should have the ability to:

- Identify a career pathway they are interested in pursuing.
- Understand the educational pathway and their corresponding occupations and wage potential.
- Understand how to utilize tools to learn more about specific industry jobs in our 7 - county region as well as where to search for them.

Student Directions: For this assignment, you will be paired with a classmate to complete the following role-playing scenario. You and your partner will take turns playing the part of career advisor and student.

Role-playing scenario: As of right now, you are a career advisor. Congratulations! You will meet with a student who is trying to decide what career they should pursue when they are finished with school.

Part One (Role-Playing Exercise): Meet with your assigned student to talk about their career goals. This initial meeting can take place in-person, or over the phone or during a virtual meeting. During this conversation, you'll want to ask the student to identify a Career Pathway that interests them. The Career Pathway options are listed at [EarnUp.org](https://earnup.org).

- Spend time together talking about the student's career goals, hopes and dreams. You might want to ask the student what they want to do after graduation. You might want to visit [EarnUp.org](https://earnup.org) together to review the Career Pathways listed on that website. Before you end your conversation, you'll want to be able to identify the Career Pathway and a potential career the student is interested in pursuing.

Part Two (Individual Work): After this initial meeting, you will spend time researching the student's Career Pathway so that you can develop written recommendations for the student. These recommendations will be turned in to your instructor for evaluation and shared with your student for review. Make sure to read through the Industry Resources, Spotlight on Success, and the other information associated with the Career Pathway.

Part Three (Individual Work): Submit your written recommendations. Your final task is to write up a recommendation report for your assigned student. Be sure to explain why you've chosen the recommendations you have (for example, is it because of their personality traits, abilities, academic record, etc.?).

Your written report should include the following information:

1. Name of the student and their selected Career Pathway. If the student wasn't able to identify a specific career, make a few recommendations based on what you know about the student's career goals, personality, abilities, etc.
2. What is the entry point for someone interested in this career pathway?
3. What types of degrees or certificates would help the student advance in their career? Name at least two colleges/universities in our area where the student could enroll in order to obtain required education for the career. For each college/university, please also list the name of the major or program of study related to the selected career.
4. What companies in our 7-county area hire people interested in this career pathway? Provide at least two recommendation for companies the student could contact during a job search.
5. Name at least one interesting fact or observation from the information listed on the Career Pathway website.
6. What steps should the student take at this point to help insure a successful future?

Role Play Assignment Rubric:

Criteria	Ratings			
	Exemplary	Meets Expectations	Developing	Beginning
Understanding of Career Pathway	Information from EarnUp.org is accurate and indicates a clear understanding of topic and the resources provided.	Information from EarnUp.org is accurate and indicates an understanding of the topic and the resources provided.	Information from EarnUp.org is accurate but does not display the level of detail necessary to successfully complete assignment.	Little to no evidence that the student used EarnUp.org to complete assignment.
Content of Written Recommendations	Student clearly addresses all aspects of written recommendations, showing thoughtful consideration of classmate's future career.	Student clearly addresses all aspects of written recommendations.	Student addresses most of the prompts from the written recommendation portion of the assignment.	Little to no effort, or information is off-topic.

Scavenger Hunt questions

By the end of these lessons, students should have the ability to:

- Identify the targeted and support industries that exist in our region.
- Understand educational programs and their corresponding occupations and wage potential.
- Understand how to utilize tools to learn more about specific industry jobs in our 7 county region as well as where to search for them.

Directions: Go to EarnUp.org and look under Career Pathways. There, you'll find a library of reports on our region's targeted and support industries. Use these reports to answer the questions below. Questions are divided up based on specific industries in italics above each group of questions. Each question has a point value assigned next to it, as seen in bold.

Health Care/Allied Health

- Name an occupation requiring an Associates Degree? (1 point)
- One in _____ jobs in Northeast Florida are in health and life sciences. (1 point)
 - A. 127
 - B. 18
 - C. 6
 - D. None of the above.
- Fill in the blanks. Jacksonville has one of only three _____ in the Nation. UF Health Proton Therapy Institute is only one of _____ in the United States for cancer treatment. (2 points)
- Name two jobs on the Patient Side of Healthcare: (2 points)
- Name one interesting fact or observation from the Business Side of Healthcare Report article featuring Guidewell's Member Care Specialist Role: (1 point)
- In the Biomedical Industry Report, what surprised you about the stem cell research project? (1 point)

IT & Innovation

- Name one of the top regional employers in IT & Innovation. (1 point)
- How much does a Software Developer make in our region on average? (1 point)
- Describe two interesting aspects of Lex Walton's Success Story: (2 points)

Advanced Manufacturing

- Based on the article, Manufacturing, Measuring, and Math, what skill do employers say people lack when applying for jobs and taking a basic skills test? (1 point)
- What company in Palatka just made a significant investment in their company and manufactures tissue paper and paper towels? (1 point)
- What kind of work does Fleet Readiness Center SE do? What types of apprenticeship programs are they offering in conjunction with SJR State? Name at least two. (3 points)

Financial Services

- How many major banks and investment firms on Forbes Global 500 list exist in Jacksonville? (1 point)
- What does a loan officer with a 4 year degree typically make in our region? (1 point)
- Name two of the four educational institutions listed on the Financial Services Career pathway that offer a Bachelor level in Finance, Bachelor of Business Administration (BBA): (2 points)

Bonus: What is the intersection of Financial Services and Technology called? (1 point)

Transportation & Logistics

- According to Matt Rogers, Senior Transportation Manager at KeHe, what are two changes to the industry? (2 points)
- An Aircraft Mechanic/Service Tech in this region can expect to make \$_____ with a 2 year certificate in Aviation Airframe Mechanics. (1 point)
- Why is Jacksonville such a great spot for Transportation and Logistics to flourish? (1 point)

Construction

- Name a fact about NEFBA or ETA's Apprenticeship programs (1 point).
- What is an average wage for a Construction Manager in Northeast Florida? (1 point)

Education

- What national, industry-recognized certificate can you earn in Early Childhood education? (Hint, it's referenced in the article titled, "Foundational Skills Establish Multiple Pathways." (1 point)

Public Service

- What is the average wage for justice, order and public safety occupations? (1 point).

Total points: _____ Bonus point earned: _____ Total points earned: _____

Scavenger Hunt questions

Directions: Go to EarnUp.org and look under Career Pathways. There, you'll find a library of reports on our region's targeted and support industries. Use these reports to answer the questions below. Questions are divided up based on specific industries in italics above each group of questions. Each question has a point value assigned next to it, as seen in bold.

Health Care/Allied Health

- Name an occupation requiring an Associates Degree? (1 point)

Medical Sonography

Billing & Coding

Health & Information Technology

Medical Office Administration

Health Services Management

Dental Hygiene

Medical Assisting

Surgical Services

Respiratory Therapy

Respiratory Care

- One in _____ jobs in Northeast Florida are in health and life sciences. (1 point)
E. 127
F. 18
G. 6
H. None of the above.
- Fill in the blanks. Jacksonville has one of only three _____ in the Nation. UF Health Proton Therapy Institute is only one of _____ in the United States for cancer treatment. (2 points)

Mayo Clinics

Seven

- Name two jobs on the Patient Side of Healthcare: (2 points)

Dental Hygienist, Dietician, Medical Lab Tech, PT, OT, RT, Surg Tech, Home Health Aide, Dental Assistant Sonographer, Medical Assistant, RN, Counselor, Radiologic Tech.

- Name one interesting fact or observation from the Business Side of Healthcare Report article featuring Guidewell's Member Care Specialist Role: (1 point)
9 months w/ 12 months pay
Customer service and retail experience helpful
Great starting point to launch a career
Learn a "new language" and must be adept at listening, asking good questions, and caring for the best interest of the customer.

“I can’t teach you to care” quote from George.

- In the Biomedical Industry Report, what surprised you about the stem cell research project? (1 point) Examples of responses include:

That Mayo sent stem cells into space to eventually treat stroke patients.

Stem cells could be grown in space, possibly faster and without a safety risk to humans.

Some cells were affected by space but nothing that involved increased radiation.

IT & Innovation

- Name one of the top regional employers in IT & Innovation. (1 point)

AT & T

Fanatics

Black Knight

FIS

Web.com

C2C Solutions

- How much does a Software Developer make in our region on average? (1 point)

\$86,000

- Describe two interesting aspects of Lex Walton’s Success Story: (2 points)

Subjective responses. Items mentioned could include:

Attended Wolfson’s VyStar Academy

Was a Teller making \$10 per hour

Attended FSCJ for AS and BS degrees funded by CSNEFL

Worked for VyStar for 8 years, new job every 1-3 years.

Production and Application Support

Be curious and research companies

Advanced Manufacturing

- Based on the article, Manufacturing, Measuring, and Math, what skill do employers say people lack when applying for jobs and taking a basic skills test? (1 point)

Using a measuring tape, knowing how to read a measuring tape.

- What company in Palatka just made a significant investment in their company and manufactures tissue paper and paper towels? (1 point)

Georgia Pacific

- What kind of work does Fleet Readiness Center SE do? What types of apprenticeship programs are they offering in conjunction with SJR State? Name at least two. (3 points)

Navy aircraft manufacturing and repair

Electronics mechanic, machinist, sheet metal mechanic, painting, aircraft mechanic.

Financial Services

- How many major banks and investment firms on Forbes Global 500 list exist in Jacksonville? (1 point)

20

- What does a loan officer with a 4 year degree typically make in our region? (1 point)

\$79,000

- Name two of the four educational institutions listed on the Financial Services Career pathway that offer a Bachelor level in Finance, Bachelor of Business Administration (BBA): (2 points)

UF, JU, Keiser, Flagler

Bonus question: What is the intersection of Financial Services and Technology called?

(1 point)

Fintech

Transportation & Logistics

- According to Matt Rogers, Senior Transportation Manager at KeHe, what are two changes to the industry? (2 points)

Pick to light capacity—a light guides warehouse workers to products vs using a pick sheet.

Voice to pick technology—ESL workers can be guided in their language to products

The Amazon effect is driving more customer service orientation. Tech lets customers know where their truck is located so they can position staff to unload.

- An Aircraft Mechanic/Service Tech in this region can expect to make \$_____ with a 2 year certificate in Aviation Airframe Mechanics. (1 point)

\$53,500

- Why is Jacksonville such a great spot for Transportation and Logistics to flourish? (1 point)

Location to rail, water, air. The Port is a significant economic driver.

Construction

Think-Pair-Share Career Assignment

By the end of this assignment, students should have the ability to:

- Identify a career pathway they are interested in pursuing.
- Understand the educational pathway and their corresponding occupations and wage potential.
- Understand how to utilize tools to learn more about specific industry jobs in our 7 - county region as well as where to search for them.

Instructor Directions: *Think-Pair-Share is a collaborative learning strategy where students work together to learn a concept or explore a class topic. Students will need to be paired with a classmate or small group to complete the following assignment.*

Use the **Think-Pair-Share Template** to record your answers to this assignment.

Part One: Think (individual exercise)

Student Directions: *Go to EarnUp.org and look under Career Pathways. There, you'll find a library of reports on our region's targeted and support industries. After reviewing all of the pathways, select a Career Pathway you find interesting. Then, think about, and answer, the following questions:*

Part Two: Pair (small group discussion)

Meet with your assigned partner or small group to talk through your thoughts and ideas from Part One. Be prepared to share your responses with the whole class.

Part Three: Share (whole class discussion)

The instructor will expand "share" into a whole class discussion. Suggested discussion topics include:

- How does personality type or work style fit into the careers we've discussed today?
- Based on what we read and discovered on EarnUp.org, what skill do employers say people lack when applying for jobs?
- How do we prepare for a potential career? What next steps can we take as students?
 - Ex: Volunteer or job shadowing opportunities, educational pathways, etc.

Think-Pair-Share Template

Name: _____

Date: _____

Group Member(s) Name(s): _____

THINK	PAIR	SHARE
<p><i>Write your answers:</i></p> <p>Which Career Pathway interests you? Why?</p> <p>2. What is the entry point for someone interested in this career pathway?</p> <p>3. What types of degrees or certificates would help someone advance in their career?</p> <p>4. What companies in our 7-county area hire people interested in this career pathway?</p> <p>5. How would you envision the first five years in this career?</p>	<p><i>What my partner or small group thinks:</i></p>	<p><i>Common Themes or Ideas to Share with Whole Class:</i></p>

Think-Pair-Share Rubric:

Criteria	Ratings			
	Exemplary	Meets Expectations	Developing	Beginning
Understanding of Career Pathway	Information from EarnUp.org is accurate and indicates a clear understanding of topic and the resources provided.	Information from EarnUp.org is accurate and indicates an understanding of the topic and the resources provided.	Information from EarnUp.org is accurate but does not display the level of detail necessary to successfully complete assignment.	Little to no evidence that the student used EarnUp.org to complete assignment.
Content of Think-Pair-Share Template	Student clearly addresses all aspects of written recommendations.	Student clearly addresses all aspects of written recommendations.	Student addresses most of the prompts from the written recommendation portion of the assignment.	Little to no effort, or information is off-topic.
Participation	Actively participates in both small and large group discussion, and contributes new ideas or themes to the discussion.	Actively participates in both small and large group discussion.	Sometimes participates in group discussions.	Little to no evidence of group participation.

Career Vision Board Assignment

By the end of this assignment, students should have the ability to:

- Identify a career pathway they are interested in pursuing.
- Understand the educational pathway and their corresponding occupations and wage potential.
- Understand how to utilize tools to learn more about specific industry jobs in our 7 - county region as well as where to

Student Directions: Go to EarnUp.org and look under Career Pathways. There, you'll find a library of reports on our region's targeted and support industries. After reviewing all of the pathways, select a Career Pathway you find interesting. Then, create a Career Vision Board.

What is a vision board? A vision board is a simple, but powerful, image of what success looks like for you. Vision boards help us become clear about what we want, it keeps your goals front and center, it reminds you what you are working for and allows you the opportunity to creatively think through and plan for your future.

Assignment Requirements:

Consider the following prompt and create a Vision Board to share your thoughts, ideas, dreams related to the prompt.

Prompt: After selecting a Career Pathway, think about what it would be like to work in that field. What would your day-to-day life be like? What kind of commute would you have? What neighborhood would you want to live in? What images, places, experiences, smells, sounds, etc. would you have on a regular basis? Get creative and really think through what this career would be like for you right here in Northeast Florida.

You may choose one of two options:

Option 1	Option 2
Create a digital vision board using Smore (https://www.smores.com) or DreamItAlive (https://www.dreamitalive.com) or another program you might know about	Use a poster board/paper and magazines or other art supplies to create your vision board

For either option, please include:

- Minimum number of images: 15
- Minimum number of words of affirmations: 5

Things to remember:

- Fill up the entire space...don't leave white space
- Put a considerate amount of effort into this assignment
- Have fun dreaming! Really think about what it would be like to work in this career while living in this region.
- Be prepared to talk about your vision board with the class! Students will present their completed vision board.

Things you MUST include on your Vision Board:

1. Which Career Pathway interests you? Why?
2. Where do you want to end up on the Career Pathway? What specific job would you like to pursue?
3. What types of degrees or certificates do you need in order to pursue this career? Where would you go to obtain this degree or certificate?

4. Review the companies in our 7-county area that hire people interested in this career pathway. Pick a company where you would want to work, and use that company to design the rest of your Vision Board, using FindyourJAX.com to consider the following Vision Board prompts:

- Where is the company located?
- Where would you live? What would the commute be like?
- What would your work day be like, sound like, feel like?
- How would this career impact your life? Your family?

Feel free to add to that list – be creative and thoughtful!

Vison Board Rubric:

Criteria	Ratings			
	Exemplary	Meets Expectations	Developing	Beginning
Vision Board	15 images and 5 words/affirmations related to realistic and achievable career goal.	14-10 images on board related to realistic and achievable career goal.	9-5 images on board related to realistic and achievable career goal.	Less than 5 images or images did not represent career goal.
Effort	Thoughtful, well-developed, and went above and beyond. It is apparent that student took great pride in creating vision board.	Some effort put into the project.	Minimal effort put into project.	Very little to no effort put into project.
Presentation	The presentation proved the student’s interest in the vision board project. Student took assignment seriously, made eye contact, spoke clearly and articulated their vision.	Student had some interest in project. Student tried to make eye contact and speak clearly.	Student had minimal interest or care about the project. Made minimal to no eye contact and did not speak clearly.	Did not present/project not done on time, or had no interest in articulating career vision.
Creativity	Student had a significant variety of sources, images and ideas. The vision board was neat, clean, creative and showed an understanding of what this career would be like for them.	Student used a variety of sources, images, and ideas to create vision board. The board was neat, clean, and creative.	Student used a limited variety of images, sources, and ideas to create vision board.	Student had almost no variety of sources, images types or ideas to create vision board.
Understanding of Career Pathway	Student provided a detailed, clear and well-thought-out vision of chosen career.	Student provided a reasonable vision of chosen career.	Student provided minimal details about chosen career.	Student did not give a clear vision of chosen career.