

JAXUSA PARTNERSHIP 2020 TALENT REPORT

JAXUSA Partnership's **Talent Team** engages stakeholders in our region's talent ecosystem through a three-pronged approach of **talent attraction, development, and connection**. The ecosystem is a partnership of education, business, and community leaders focused on a shared framework to optimize the workforce, support economic growth, and generate a fulfilling quality of life.

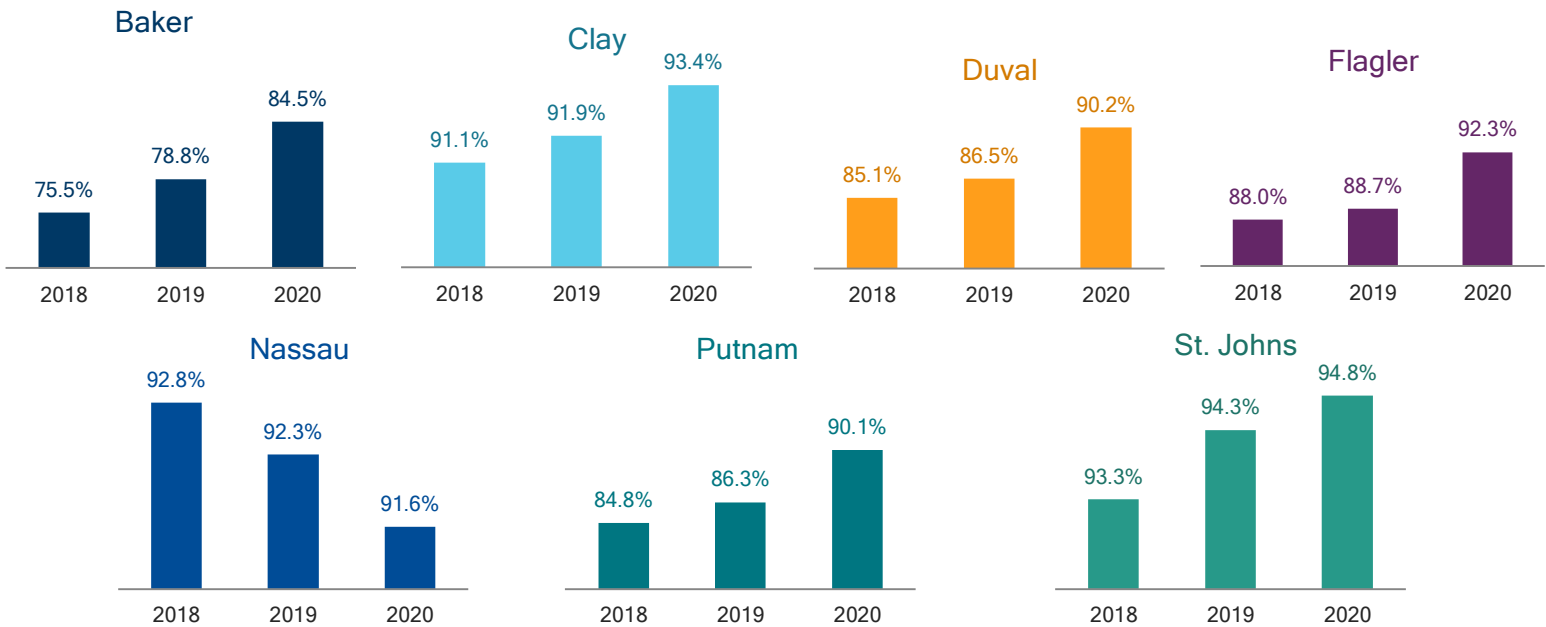
This work facilitates increased cooperation among all stakeholders to align our learning ecosystem, share best practices, and engage in projects that support talent advancement and initiatives of the Elevate Northeast Florida strategy. Ultimately, this Team serves as liaison between all stakeholders to create meaningful connections that deepen the awareness of career pathways and expand relationships between educators and the business community.

Part of this work includes serving as the backbone for the local college access network, **Earn Up**. Currently, the percentage of adults with training certificates is **nearly 41 percent, up from 36 percent in 2014**.



GRADUATION RATES BY DISTRICT

State Average in 2020 is **86.9%**



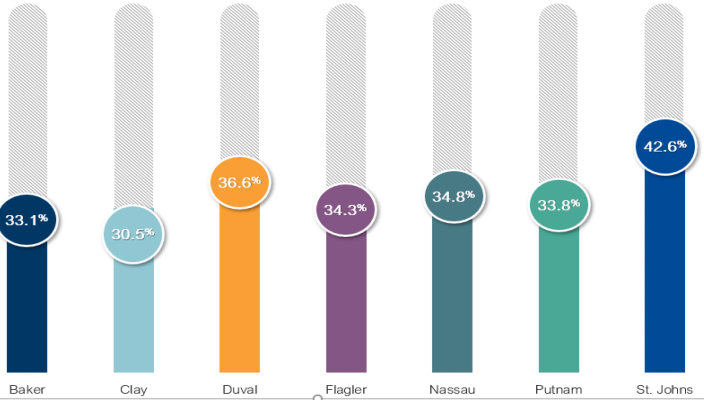
County	2018 -2019	2017 - 2018	2016 - 2017
Baker	391	302	131
Clay	1857	2,191	1,602
Duval	1460	1,193	515
Flagler	230	208	50
Nassau	905	1,085	750
Putnam	278	140	88
St. Johns	1,817	1,636	952

CTE PROGRAMS AND COURSES

Awareness of educational and career opportunities right here in the region allows our citizens to increase earning capacity and generate economic self-sufficiency. It also lessens the skill and talent gap so that more employers can access the workforce they need.

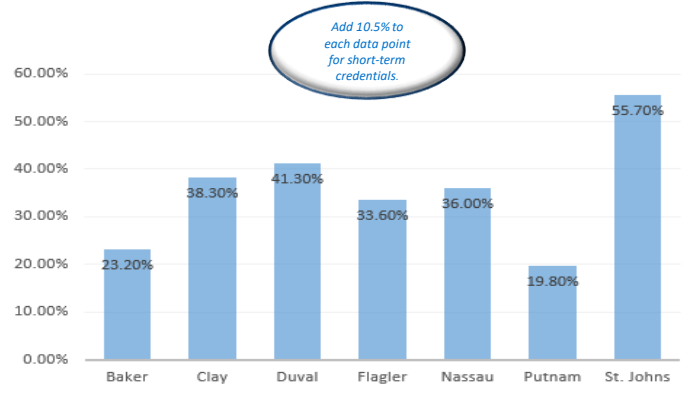
The JAXUSA Talent Team is engaging educators offering **over 168 career pathway programs** with nearly **1,000 career-themed courses**.

FAFSA COMPLETION RATES 2020



Source: Florida College Access Network (FCAN)
Estimated 7 district total of potential Pell grant dollars earned in 2019-2020 school year: \$23,793,508.

POST-SECONDARY ATTAINMENT AGES 25-64 (WORKING ADULTS)



* The percentage shown is the percentage of post-secondary completions as of 2019 per the US Census Bureau. Short-term credentials included certifications (4.1%) and certificates (6.4%).

SPECIAL PROJECTS

Providing value to our stakeholders within the regional talent ecosystem by:

- Executing a **career pathways communication plan** by sharing lesson plans as part of a tool-kit to be used by educators and community-based organizations which include a YouTube channel featuring video Deep Dive and Hype Videos **resulting in over 8,000 in person, virtual, and on-line touch points.**
- Convening **Heads of HR, CIOs, educators, and sector specialists** around specific talent development and advancement efforts that align with strategic planning.
- Offering **quarterly Workforce Briefings** on targeted industries to over **206 educational stakeholders.**
- Raising awareness of high-demand target industry jobs by crafting **Targeted and Support Industry Reports** located at EarnUp.org/CareerPathways
- Providing active partnership to secure a **Fintech grant for the region resulting in \$3.6 million to invest in the next 5 years.**
- Coordinating and executing an employer sponsored virtual hiring event which included **300 participants.**
- Providing support letters for grants and programming aligning with target industries **exceeding \$2 million for the region.**
- Assisting in regional FAFSA events impacting **over 300 participants.**
- Providing support to partners to elevate or expand their work, particularly in **STEM, healthcare, and advanced manufacturing.**

JAXUSA Partnership works closely with CareerSource Northeast Florida to ensure that employers have the best assistance for any pertinent workforce needs. For more information, please contact:

JAXUSA TALENT DEVELOPMENT

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