

## PowerPoint Career Assignment

By the end of this assignment, students should have the ability to:

- Identify a career pathway they are interested in pursuing.
- Understand the educational pathway and their corresponding occupations and wage potential.
- Understand how to utilize tools to learn more about specific industry jobs in our 7 - county region as well as where to search for them.

### Introduction to Assignment:

This assignment will help you explore various careers related to a specific Career Pathway, and research post-secondary education opportunities that will help you achieve employment in your chosen career. Please follow the instructions listed below to complete your assignment:

1. Review the career pathways on <https://earnup.org/career-pathways>. Look for a pathway that you might be interested in pursuing.
2. Develop a PowerPoint presentation following the outline below.

### PowerPoint Presentation Outline:

There are two parts to this assignment. First, you will need to create a PowerPoint presentation following the outline provided below. Then, you will present your PowerPoint in class. You have 5-10 minutes to present.

<i>Slide</i>	<i>Content</i>
Title Slide	Your name, the name of this course, and the name of the Career Pathway you've selected
Career Pathway Choice	Tell us a little bit about this Career Pathway <ul style="list-style-type: none"> <li>• What type of jobs are available within this Career Pathway?</li> <li>• What is a specific job within this Career Pathway that you are interested in pursuing?</li> </ul> <i>Hint: Be sure to review the "Industry Reports" for your Career Pathway</i>
Top Regional Employers	If you wanted to stay in this region and pursue a career, what companies employ people working in this career pathway?
Brief Job Description	In reading through the different career options listed on the Career Pathway, what is one job you are interested in pursuing? <ul style="list-style-type: none"> <li>• Provide a brief description of this job</li> </ul> <i>Hint: You may need to do some research about the job in addition to the information listed on EarnUp.org. A good resource for job specific information is the Occupational Outlook Handbook (<a href="https://www.bls.gov/ooh/">https://www.bls.gov/ooh/</a>)</i>
Related Occupations	What are some other jobs related to this Career Pathway?
Earnings	What is the average wage for someone just starting out in a career from this pathway? What is the average wage for the position you plan to pursue?
Trends & Projections	What is the likelihood of getting a job in this field when you graduate from your studies? Explain. <ul style="list-style-type: none"> <li>• What companies in our region are hiring?</li> </ul> <i>Hint: Be sure to review the "Industry Reports" for your Career Pathway</i>
Education Required	<ul style="list-style-type: none"> <li>• Describe how much education or experience is needed for the entry point of this pathway</li> <li>• Where would you like to end up on the Pathway? Do you want to stay at Entry Level, or do you want to advance to another level?               <ul style="list-style-type: none"> <li>• What type of degree/certification will you need?</li> <li>• What College/University in our region offers the educational program you'll need?</li> </ul> </li> </ul> <i>Hint: Be sure to review the pathway document located under "Industry Reports" for educational/experience details</i>

Post-Secondary School Selection	Select a community college, university, or training school in our region that would help you obtain the education required to pursue this career. Include the name of the school, and name of the degree you would need to obtain. <i>Hint: Be sure to review the "Industry Reports" for your Career Pathway</i>
College Life	Provide a few details about the school you selected. How many students attend? Are there student clubs and organizations that you could join? Would you live on campus or off-campus?
Why you picked this career (not just for the money...)	Give your personal reason for why you wanted to research this career <ul style="list-style-type: none"> <li>• Now that you did some research, are you still interested in pursuing this career?</li> <li>• If yes, state why. If not, state why not.</li> </ul>
<b>Bonus Slide: Video Clip</b>	Search the web for a video clip related to industry you've selected.  Please remember to cite your sources if you decide to include a video clip! The video should be short, informational, and provide a snapshot of the industry or career pathway you are presenting.
References Slide	Proper APA format required for all citations. <i>All information and pictures need to be cited.</i>

PowerPoint is a visual aid for a verbal presentation. Should you want to add more detail or talking points to your PowerPoint, those details go into a Notes Page (View > Notes Page).

**In-person class option:** Students can present their PowerPoint presentation in class.

**Virtual class option:** Students can upload their PowerPoint to the LMS, or students can present virtually to the whole class or in small breakout groups through the LMS or a video conferencing platform of your choice.

**PowerPoint Rubric:**

Criteria	Ratings			
	Exemplary	Meets Expectations	Developing	Beginning
<b>Presentation and Preparedness</b>	Demonstrates an in-depth understanding of topic. Student is completely prepared, has obviously rehearsed, and is NOT reading off of the slides.	Demonstrates understanding of the topic. Student seems pretty prepared but uses the slides as a guide for content.	Demonstrates little understanding of topic. Student is somewhat prepared but is reading at least 30% of the time off of the slides.	Lacks understanding of topic. Reports only the most basic parts of the information. Student is somewhat prepared is reading at least 50% of the time off of the slides.
<b>Organization</b>	Information is very well-organized with very well-constructed slides.	Information is organized with well-constructed slides.	Information is organized, but slides are not well-constructed.	The information appears to be disorganized.
<b>Graphics and Pictures</b>	The graphics go well with the text and there is a good mix of text and graphics. The presentation has exceptionally attractive formatting. Use of graphics make the message "come alive."	The graphics go well with the text, but there are so many that they distract from the text. Use of graphics adequate to present message.	The graphics go well with the text, but there are too few.	The graphics do not go with the accompanying text or appear to be randomly chosen. Graphics do not tie in with the message.
<b>Mechanics</b>	Execution is excellent. No grammar or writing errors.	Well executed. 1-3 grammar or writing errors.	Execution is fair. 4 grammar or writing errors.	Execution is poor. 5 or more grammar or writing errors.
<b>Sources</b>	All sources (information and graphics) are accurately documented in APA format.	All sources (information and graphics) are accurately documented, but a few are not in APA format.	All sources (information and graphics) are accurately documented, but many are not in APA format.	Some sources are not accurately documented.