

## Career Vision Board Assignment

By the end of this assignment, students should have the ability to:

- Identify a career pathway they are interested in pursuing.
- Understand the educational pathway and their corresponding occupations and wage potential.
- Understand how to utilize tools to learn more about specific industry jobs in our 7 - county region as well as where to

*Student Directions: Go to [EarnUp.org](http://EarnUp.org) and look under Career Pathways. There, you'll find a library of reports on our region's targeted and support industries. After reviewing all of the pathways, select a Career Pathway you find interesting. Then, create a Career Vision Board.*

**What is a vision board?** A vision board is a simple, but powerful, image of what success looks like for you. Vision boards help us become clear about what we want, it keeps your goals front and center, it reminds you what you are working for and allows you the opportunity to creatively think through and plan for your future.

### Assignment Requirements:

Consider the following prompt and create a Vision Board to share your thoughts, ideas, dreams related to the prompt.

*Prompt: After selecting a Career Pathway, think about what it would be like to work in that field. What would your day-to-day life be like? What kind of commute would you have? What neighborhood would you want to live in? What images, places, experiences, smells, sounds, etc. would you have on a regular basis? Get creative and really think through what this career would be like for you right here in Northeast Florida.*

You may choose one of two options:

Option 1	Option 2
Create a digital vision board using Smore ( <a href="https://www.smores.com">https://www.smores.com</a> ) or DreamItAlive ( <a href="https://www.dreamitalive.com">https://www.dreamitalive.com</a> ) or another program you might know about	Use a poster board/paper and magazines or other art supplies to create your vision board

For either option, please include:

- Minimum number of images: 15
- Minimum number of words of affirmations: 5

*Things to remember:*

- Fill up the entire space...don't leave white space
- Put a considerate amount of effort into this assignment
- Have fun dreaming! Really think about what it would be like to work in this career while living in this region.
- Be prepared to talk about your vision board with the class! Students will present their completed vision board.

*Things you MUST include on your Vision Board:*

1. Which Career Pathway interests you? Why?
2. Where do you want to end up on the Career Pathway? What specific job would you like to pursue?
3. What types of degrees or certificates do you need in order to pursue this career? Where would you go to obtain this degree or certificate?

4. Review the companies in our 7-county area that hire people interested in this career pathway. Pick a company where you would want to work, and use that company to design the rest of your Vision Board, using [FindyourJAX.com](http://FindyourJAX.com) to consider the following Vision Board prompts:

- Where is the company located?
- Where would you live? What would the commute be like?
- What would your work day be like, sound like, feel like?
- How would this career impact your life? Your family?

Feel free to add to that list – be creative and thoughtful!

**Vison Board Rubric:**

Criteria	Ratings			
	Exemplary	Meets Expectations	Developing	Beginning
<b>Vision Board</b>	15 images and 5 words/affirmations related to realistic and achievable career goal.	14-10 images on board related to realistic and achievable career goal.	9-5 images on board related to realistic and achievable career goal.	Less than 5 images or images did not represent career goal.
<b>Effort</b>	Thoughtful, well-developed, and went above and beyond. It is apparent that student took great pride in creating vision board.	Some effort put into the project.	Minimal effort put into project.	Very little to no effort put into project.
<b>Presentation</b>	The presentation proved the student’s interest in the vision board project. Student took assignment seriously, made eye contact, spoke clearly and articulated their vision.	Student had some interest in project. Student tried to make eye contact and speak clearly.	Student had minimal interest or care about the project. Made minimal to no eye contact and did not speak clearly.	Did not present/project not done on time, or had no interest in articulating career vision.
<b>Creativity</b>	Student had a significant variety of sources, images and ideas. The vision board was neat, clean, creative and showed an understanding of what this career would be like for them.	Student used a variety of sources, images, and ideas to create vision board. The board was neat, clean, and creative.	Student used a limited variety of images, sources, and ideas to create vision board.	Student had almost no variety of sources, images types or ideas to create vision board.
<b>Understanding of Career Pathway</b>	Student provided a detailed, clear and well-thought-out vision of chosen career.	Student provided a reasonable vision of chosen career.	Student provided minimal details about chosen career.	Student did not give a clear vision of chosen career.