



Educator instructions:

Ask students what first comes to mind when they think about Health & Biomedical? What kind of jobs are involved?

Explain to students that Health & Biomedical is a fast-growing industry in Northeast Florida and one that offers them a lot of opportunity and career advancement as it is home to more than 20 high profile health care facilities. The industry offers roles in patient care as well as non-patient care—there are many jobs that make healthcare systems work that do not involve being a doctor or nurse. There is a lot of research, innovation and facility expansion taking place.

Share the website, earnup.org. Move the mouse to Career Pathways and scroll down to Health & Biomedical. Click on it. That will bring you to the Health & Biomedical subpage.

Distribute the questions to students, share on your computer screen—whatever method works in your classroom environment. Then, Click on the 1:00 video on the right-hand column of the earnup.org website. Show the video. Then, guide students through the questions below. Ask for their response as well as their reaction to this information.

Q. 1 What are some components of Health & Biomedical?

Q 2 Name a fact about Mayo Clinic or MD Anderson Cancer Center?

Q 3 What are some top employers in Health & Biomedical in the region?

Next to the video, you will see several resources for both clinical, non-clinical, and biomedical career pathways. Indicate that students can explore specific job titles, average wages and annual demand. Click on and navigate through at least one of the reports.

Below the video, you will see a carousel of clickable links to various employers shown in the video. Take a suggestion from the class. Ask a student to navigate the website, look through their site and discuss their products, how they use technology (this may also require a Google search), and explore any open careers they may have.