

# **Fintech**

## The Future is Fintech

The Jacksonville region is a hub for the rapidly growing fintech industry. Due to this thriving environment for financial services coupled with the demands of technology-driven platforms and services in the modern-day field, Jacksonville is naturally seeing a shift towards fintech operations. In the last decade alone, JAX has experienced a 40% job growth in the fintech space which is 3 points above the national average.

Now more than ever, fintech companies are calling the Jacksonville region home. A strong corporate base, a growing talent pool and a thriving business community provides the perfect environment for fintech firms and professionals to innovate and thrive.

Significant investments continue to be made in the already well-established but continually evolving industry in Northeast Florida.

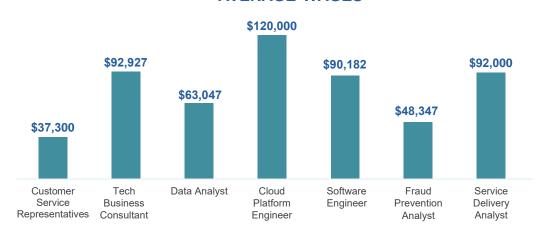
There are many ways to contribute in the fintech space based on your skills and areas of interest. Positions can vary from software development to data analysis. The occupations shown on the chart below represent a cross-section of entry-, mid- and executive-level positions within the industry.

| FAST<br>FACTS | 62,000+  EMPLOYED IN  FINANCIAL SERVICES IN THE REGION |
|---------------|--|
| Florida's     | \$3.6 million  |
| 1st Fintech   | in grant   |
| Academy       | funding  |

### **TOP INDUSTRY EMPLOYERS (2022)**

| Company           | Number of<br>Employees |
|-------------------|------------------------|
| FIS               | 1,500                  |
| Dun & Bradstreet  | 500                    |
| SoFi              | 315                    |
| Black Knight      | 1900                   |
| SS&C Technologies | 560                    |

### **AVERAGE WAGES**



## Fintech Pathway

## **TALENT PIPELINE**

## Fintech Support Technician Boot Camp **Academies**

Regional colleges & universities offering degree or certificate programs with Financial Services (or related) concentrations

- Edward Waters University
- Florida State College at Jacksonville Jacksonville University
- Keiser University
- St. Johns River State College
- University of North Florida
- Flagler College

## **Graduate Level**

- Business Analytics, MS
- Information Leadership Technology, MS
- Business Administration, MBA
- Data Science, MS

### **ADVANCED** DEGREE

4-YEAR

**DEGREE** 

- **Data Scientist, Predictive Analysts Modeling** (\$79,700)
- **IT Director** (\$176,521)
- **Data Analytics Consultant (\$101,869)**
- Financial Manager (\$132,200)

## **Bachelor Level**

- Information Systems, BS
- Finance, BS
- Computer Science, BS
- Software Engineering, BS
- Business Fintech, BS
- Information Technology Management, BS
- Network Systems and Data Communications, BS
- Fintech Concentration for BS

- **Associate Consultant** (\$71,457)
- **Business Data Analyst (\$75,772)**
- **Cloud Platform Engineer (\$120,000)**
- **Tech Business Consultant** (\$92,927)
- Software Engineer (\$90,182)
- **Data Analyst** (\$63,047)
- **Cybersecurity Analyst** (\$69,017)
- Fraud Prevention Analyst (\$48,347)

### **Associate Level**

- Business Administration, AS
- Data Science, AS
- **Computer Information** Technology, AS
- Accounting Technology, AS

## 2-YEAR DEGREE

- **Member Services** Representative (\$34,585)
- Service Delivery Analyst (\$91,650)
- Research Analyst (\$56,538)
- **Technical Support Analyst (\$60,476)**
- **Programmer Analyst (\$74,853)**

### **Certificate Level**

- Banking Specialist T.C.
- Financial Technology A.T.C.
- FinTech Advanced T.C.
- Data Science T.C.
- **Digital Business Transformation** Certificate

## **Entry Point**

High school students enrolled in related CTE academies such as Business, Finance or IT.





## **Fintech Support Tech** Bootcamp Academies - FSCJ

This fast-track, 12 week program at FSCJ provides non-credit pathways for individuals to equip them for jobs in the region.



# Select Regional Employers **Fintech**











121 Financial Credit Union\*

Aetna

Allstate

Ally Financial

Ameris Bank

BBVA\*

Bank of America\*

Black Knight\*

Capital Bank

Citizens Property Insurance

CIT Group, Inc.\*

Community First Credit Union\*

Deutsche Bank\*

FRC.

Ernst & Young\*

Federal Reserve Bank

Branch\*

Fidelity Investments\*

Fidelity National Financial,

Inc \*

First Florida Credit Union\*

FIS\*

Fifth Third Bank\*

Fortega Financial

Harden\*

**IBERIABANK** 

Macquarie\*

PNC Financial Services\*

Prudential Financial

Regions\*

SS&C Advent

Synovus Bank of

Jacksonville3

TD Bank\*

The Main Street America

Group\*

TIAA Bank\*

Truist Financial\*

U.S Auto Credit Corporation

U.S. Bank

Voya Financial

VyStar Credit Union\*

Wells Fargo\*

\*JAXUSA Partnership

Investor

## FIS Builds Headquarters in JAX

Gary Norcross, President and CEO of FIS Global said, "The combination of Jacksonville's business and family-friendly climate have been key success factors in attracting top talent to our company. It's this talent that enables us to advance the way the world pays, banks and invests. We are committed to Jacksonville, home of our global headquarters, and are excited to continue deepening our roots in the community."

FIS will have 1,800 employees in its Jacksonville global headquarters by 2029.

FIS, a Fortune 500 company, is one of the world's leading fintech companies. FIS acquired Worldpay, an E-Commerce leader in 2019



### JAXUSA TALENT DEVELOPMENT

Dr. Anna Lebesch, Senior Vice President (904) 366-6651 or alebesch@jaxusa.org

Julie Hindall, Senior Director (904) 366-6637 or jhindall@jaxusa.org

Earn Up is powered by JAXUSA Partnership, the private, nonprofit division of JAX Chamber that is Jacksonville's regional economic development initiative overseeing the efforts of the seven counties of Northeast Florida. Earn Up also works closely with CareerSource Northeast Florida to ensure that employers have the best assistance for any pertinent workforce needs.





