

Our region's competitive business climate and entrepreneurial spirit are unmatched

The Jacksonville region continues to rank as one of the nation's best locations for business and career advancements.

The region's highly talented skill base, robust economy, and diverse industries are just a few of the reasons why so many companies have already chosen to locate a regional, national or global headquarters to our region.

With over 150+ companies headquartered in Northeast Florida, the heartbeat of business can be found around every corner.

Careers within corporate operations span a wide array of industries. From management and marketing to sales and finance, corporate operations will contribute to the development and function of an entire business.

Corporate operations occupations offer excellent opportunities for wage growth. The occupations shown on the chart below represent a cross-section of entry-, mid- and executive-level positions within the industry.

FAST FACTS	150+ COMPANIES HEADQUARTERED IN THE REGION
4 FORTUNE 500 COMPANIES IN THE REGION	5 FORTUNE 1000 COMPANIES IN THE REGION

TOP INDUSTRY EMPLOYERS (2023)

Company	Number of Employees
Baptist Health	12,600
Florida Blue	5,700
Johnson & Johnson Vision	3,500
GATE Petroleum Company	3,000
AT&T	2,600

AVERAGE WAGES



Corporate Operations Pathway

TALENT PIPELINE

Jacksonville a top 5 city where millennials are moving.

7 Regional colleges & universities offering degree or certificate programs with **Corporate Operations** (or related) concentrations.

- Edward Waters University
- Florida State College at Jacksonville
- Jacksonville University
- Keiser University
- St. Johns River State College
- University of North Florida
- Flagler College

Graduate Level

- Management (MS) ●
- Organizational Leadership (MS) ●
- Technology Management, MBA ●
- Master of Accountancy (MAcc) ●

ADVANCED DEGREE

- **Chief Executive** (\$246,700)
- **Financial Manager** (\$132,100)
- **Accountant/Auditor** (\$67,700)

Bachelor Level

- Marketing (BS) ●●
- Communications, Advertising BS ●
- Communications, Public Relations (BS) ●
- Business Administration, BS ●●●●
- Finance, Bachelor of Business Administration (BBA) ●●●●
- Supervision and Management (B.A.S.) ●
- Applied Science in Organizational Management ●

4-YEAR DEGREE

- **Marketing Manager** (\$134,400)
- **Sales Manager** (\$133,700)
- **General and Operations Manager** (\$107,400)
- **Training and Development Manager** (\$106,100)
- **Human Resources Manager** (\$124,200)
- **First Line Supervisor of Support Workers** (\$66,800)

Associate Level

- Information Technology ●●●
- Internet Services Technology ●
- Business Administration ●●
- Accounting Technology ●●
- Marketing (A.A.) ●

2-YEAR DEGREE

- **Sales Representative, Services** (\$64,400)
- **Insurance Claims & Policy Processing Clerks** (\$43,200)
- **Marketing Associate** (\$37,969)
- **Human Resources Assistant** (\$39,938)
- **Customer Service Representative** (\$37,200)
- **Executive Administrative Assistant** (\$60,800)

Certificate Level

- Business Specialist ●●
- Insurance Adjuster ●
- Risk Management & Insurance ●
- Business Management (T.C.) ●
- Paralegal Studies (A.T.C.) ●
- Communications ●
- Office Specialist (T.C.) ●
- Network Support Technician (T.C.) ●

1 YEAR (OR LESS) CERTIFICATE

- **Computer User Support Specialists** (\$51,700)
- **Administrative Assistant** (\$47,277)
- **Data Entry Clerk** (\$40,423)
- **Customer Service Representative** (\$37,200)

Entry Point

- High school students enrolled in related CTE academies or curriculum

HIGH SCHOOL DIPLOMA

- **Customer Service Representative** (\$37,200)

Select Regional Employers Corporate Operations



Redwire Space

Dun & Bradstreet

Saft America Inc.+

Forcura+*

AMPORTS

Coastal Cloud+*

PGA TOUR, Inc.+

Suddath*

Availity LLC+*

Haskell+*

VAC-CON

JinkoSolar*

Southeastern Grocers

Fanatics+

Guidewell Source+

Wounded Warrior Project+

Stellar+*

Formativ Health+*

*To view full list of headquarters, [click the link](#).

*JAXUSA Partnership Investor/ +JAX Chamber Investor

Business is booming in the Jacksonville region

**Jacksonville #3
Hottest Job
Market in
America**

*The Wall Street Journal,
April 2023*

**Ponte Vedra One
of the Top
Corporate
Relocation Sites**

The Boyd Co. Inc., January 2023

**Florida Top 10
State for Overall
Economic
Outlook in 2023**

*Rich States, Poor States Report,
April 2023*

JAXUSA TALENT DEVELOPMENT

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Earn Up is powered by JAXUSA Partnership, the private, nonprofit division of JAX Chamber that is Jacksonville's regional economic development initiative overseeing the efforts of the seven counties of Northeast Florida. Earn Up also works closely with CareerSource Northeast Florida to ensure that employers have the best assistance or any pertinent workforce needs.

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JAXUSA
PARTNERSHIP

