

## As Entrepreneurship in our region grows, so do the job opportunities

Northeast Florida continues to be a region for innovation. People are moving to Northeast Florida to enjoy the climate, amenities, reasonable cost of living and opportunities to build their dreams and business empires.

With a myriad of organizations that assist entrepreneurs in their creative and strategic process and our colleges and universities that provide entrepreneurial focused education, professionals have immense opportunity to put their ambitions into action in the region.

According to JobsEQ, strong entrepreneurial activity is already being seen in this industry, as Jacksonville ranked in the **Top 20 Best Cities to Start a Business by Roofstock**.

Places like *The Link* offer flexible space, studios for podcasting, and a connecting point for creativity and innovation. These spaces assist entrepreneurs as they are getting their businesses off the ground.

<b>FAST FACTS</b>	<b>500+</b> ENTREPRENEURS IN THE REGION
<b>JACKSONVILLE TOP 20 BEST CITIES TO START A BUSINESS.</b> <i>(Roofstock, 2021)</i>	<b>\$59,955</b> AVERAGE WAGE PER WORKER

### Organizations That Assist Emerging Entrepreneurs (2023)

Organizations
Beaver Street Enterprise Center
JAX Bridges
Women Business Center Chamber Foundation
NextUp Jax
PS27

## JAX Chamber 2023 Small Business Leaders of the Year

*Russell Rowland, Inc. / Jackie Rowland*

*Virtue Consulting / Della Sellers*

*Kamp K-9 Jax Bch. / Greg DiFranza*

*Acuity Design Group Inc. / Cantrece Jones*

*JSK Marketing, LLC / Jenn Kjellman*

*Azola Creative, LLC / Greg Davis*

*Connections Curator, LLC / Steph McFee*

*IT Ninjas / Ismael "Izzy" Amado*

*T&N Xpress, LLC / Nichole Mobley*

*Step-By-Step Behavioral Health Services, LLC / Desiree Jones*

*Icecapade Frozen Treats, Inc. / Dionne Wellington*

# Entrepreneurship Education in Northeast Florida

## TALENT PIPELINE

# 5

Regional colleges & degree or certificate programs with applicable concentrations

- Edward Waters College
- Florida State College at Jacksonville
- Jacksonville University
- Keiser University
- University of North Florida



# FSCJ

Florida State College at Jacksonville

Florida State College at Jacksonville offers a **Business Entrepreneurship Technical Certificate (T.C.)** for students. This certificate provides students the opportunity to gain the knowledge and skills necessary to open and operate a small business. Coursework prepares future business owners with skills they can use to make their ventures a success including basic accounting principles, marketing strategies and overall management techniques.

[www.fscj.edu/academics/areas-of-study/business/business-entrepreneurship](http://www.fscj.edu/academics/areas-of-study/business/business-entrepreneurship)

**Edward Water's Partnership with Propel Center**, an organization that supports innovative learning and development for Historically Black Colleges and Universities (HBCU's) collaborates with the university to bring development programming to its students. EWU offers a **Bachelors in Business Administration** as well that would be a great starting points for ambitious entrepreneurs.

<https://www.ew.edu/academic-programs/business-admin/>



University of North Florida offers a **minor in Entrepreneurship** that's available to all majors if approved by college. In achieving this minor students will gain understanding in multiple facets related to entrepreneurship[ including creativity and innovation in the workplaces, family business management, business money management and marketing.

[www.unf.edu/coggin/CEI/](http://www.unf.edu/coggin/CEI/)

Jacksonville University offers a **Business Entrepreneurship Technical Certificate and minor**. Their Entrepreneurship program is designed to provide a unique learning opportunity for students to learn about the role of Entrepreneurship in the American Economy. Throughout the process of achieving the certificate or minor, students will learn about the entrepreneurial processes as well as develop a repertoire of venture management skills and techniques. The curriculum will prepare students for self-employment and careers within innovative organizations.

[www.ju.edu/dcob/bachelors/programs/entrepreneurship.php](http://www.ju.edu/dcob/bachelors/programs/entrepreneurship.php)



# KEISER UNIVERSITY

Keiser University offers a bachelors degree in Business Administration with a concentration in Entrepreneurship. This degree promotes the objectives of innovation, profitability and sustainable growth. The program stresses small business experiential entrepreneurship, social entrepreneurship and business modeling in start-up entrepreneurs.

[www.ju.edu/dcob/bachelors/programs/entrepreneurship.php](http://www.ju.edu/dcob/bachelors/programs/entrepreneurship.php)

St. Johns River State College offers students a **Bachelors in Business** with numerous different concentrations. This degree articulates information and provides students with skill sets that prepare them for fields related to insurance, finance and sales. The content learned throughout this degree program will provide students with the knowledge to help set themselves up for success as an entrepreneur.

[www.sjrstate.edu/catalog/business.pdf](http://www.sjrstate.edu/catalog/business.pdf)



# Organizations for Emerging Entrepreneurs in Northeast Florida



NextUp JAX, a program of the JAX Chamber, focuses on bringing together Northeast Florida's emerging leaders and harnessing their talents to create initiatives that better the community. The program's mission is to champion the vision of the JAX Chamber by empowering the next generation of leaders to create and sustain a vibrant young professional community.

[www.myjaxchamber.com/get-involved/nextup-jax/](http://www.myjaxchamber.com/get-involved/nextup-jax/)

Jacksonville's Women's Business Center connects female business owners and leaders to our regions professional resources. Through this center, women are assisted in efforts to develop infrastructure that facilitates business growth and prosperity.

[www.jaxchamberfoundation.org/jacksonville-womens-business-center/](http://www.jaxchamberfoundation.org/jacksonville-womens-business-center/)



JAX Bridges, a program of the JAX Chamber, consists of over 1,500 alumni and serves as a simulation that educates and connects entrepreneurs. By leveraging entrepreneurial tools, unique learning strategies and developing corporate relationships, this organization delivers successfully on value proposition.

[www.jaxbridges.com/tools-we-use/](http://www.jaxbridges.com/tools-we-use/)

Beaver Street Enterprise Center, Northeast Florida's premier business incubator, is an initiative of FreshMinistries Inc., and operates with the support of Jacksonville's Economic Development Corporation. Located in the city's northwest quadrant in both state enterprise and federal enterprise zones, this non-profit has support from a large number of partners.

<https://bsecenter.net/>



PS27 Ventures serves to empower entrepreneurs to scale their breakthrough ideas. This organization invests in early-stage companies that are making notable impacts within high-growth markets. Through capital, connections, and community their organization is able to assist young entrepreneurs in a well-rounded, hands-on way.

[www.ps27ventures.com](http://www.ps27ventures.com)

The mission of The Link is to provide needed experiences and solutions to its members families and cultivate the venue's mantra of 'learn, play, think, and do.' Their 22,500sq ft building features open workspace and office space for emerging entrepreneurs to connect and work. Becoming a member of The Link gives you the access to a community of innovative individuals, studios for podcast recording and workspaces and wellness activities.

<https://www.thelink.zone/>



## JAXUSA TALENT DEVELOPMENT

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Earn Up is powered by JAXUSA Partnership, the private, nonprofit division of JAX Chamber that is Jacksonville's regional economic development initiative overseeing the efforts of the seven counties of Northeast Florida. Earn Up also works closely with CareerSource Northeast Florida to ensure that employers have the best assistance or any pertinent workforce needs.

