

Fintech

The Future is Fintech

The Jacksonville region is a hub for the rapidly growing fintech industry. Due to this thriving environment for financial services coupled with the demands of technology-driven platforms and services in the modern-day field, Jacksonville is naturally seeing a shift towards fintech operations with nearly 900 corporations, businesses and startups in the region's fintech industry. In the last decade alone, JAX has experienced a 40% job growth in the fintech space which is 3 points above the national average.

Now more than ever, fintech companies are calling the Jacksonville region home. A strong corporate base, a growing talent pool and a thriving business community provides the perfect environment for fintech firms and professionals to innovate and thrive.

Significant investments continue to be made in the already well-established but continually evolving industry in Northeast Florida.

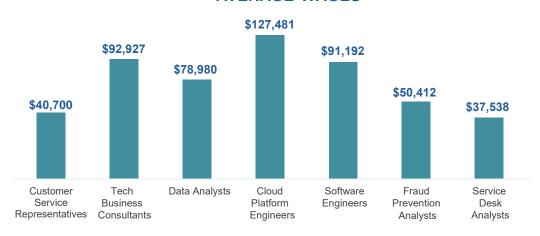
There are many ways to contribute in the fintech space based on your skills and areas of interest. Positions can vary from software development to data analysis. The occupations shown on the chart below represent a cross-section of entry-, mid- and executive-level positions within the industry.

FAST FACTS	63,496 EMPLOYED IN FINANCIAL SERVICES IN THE REGION
Florida's	\$3.6 million
1st Fintech	in grant
Academy	funding

TOP INDUSTRY EMPLOYERS (2023)

Company	Number of Employees
Black Knight	1,900
FIS	1,500
SS&C Technologies	560
SoFi	450
Dun & Bradstreet	140

AVERAGE WAGES



Fintech Pathway

TALENT PIPELINE

Fintech Support Technician Boot Camp **Academies**

pathway for individuals to acquire skills desirable to

Regional colleges & universities offering degree or certificate programs with Financial Services (or related) concentrations

- Edward Waters University
- Florida State College at Jacksonville Jacksonville University
- Keiser University
- St. Johns River State College
- University of North Florida
- Flagler College

Graduate Level

- Business Analytics, MS
- Information Technology Leadership, MS
- Business Administration, MBA
- Data Science, MS

ADVANCED DEGREE

- **Data Scientist, Predictive Analysts** Modeling (\$95,300)
- **IT Directors** (\$188,644)
- Financial Managers (\$143,700)

Bachelor Level

- Information Systems, BS
- Finance, BS
- Computer Science, BS
- Software Engineering, BS
- Game Design, BS
- Information Technology Management, BS
- **Network Systems and Data** Communications, BS

4-YEAR **DEGREE**

- **Associate Consultants** (\$62,825)
- **Business Data Analysts (\$78,980)**
- Cloud Engineers (\$127,481)
- **Tech Business Consultants** (\$92,927)
- Software Engineers (\$91,192)
- **Data Analysts** (\$78,980)
- Cybersecurity Analysts (\$72,290)
- **Fraud Prevention Analysts** (\$50,412)

Associate and Certifications

- Business Administration, AS
- Data Science, AS
- **Computer Information** Technology, AS
- Accounting Technology, AS
- **Digital Business** Transformation, AS
- Banking Specialist T.C.
- Financial Technology A.T.C.
- Digital Business Transformation

- 2-YEAR **DEGREE**
- Service Desk Analysts (\$37,538)
- Research Analysts (\$53,000)
- **Technical Support Analysts** (\$63,112)
- **Programmer Analysts (\$83,221)**

Entry Point

High school students enrolled in related CTE academies such as VyStar Academy of Business and Finance or related curriculum

Fintech Support Tech Bootcamp Academies - FSCJ

This fast-track, 12 week program at FSCJ provides non-credit pathways for individuals to equip

Academic Career Planning Awareness & Support, Workforce Advising, Faculty Mentoring On-the-job Training Hours, Internships, Related Work Experience

Select Regional Employers Fintech











121 Financial Credit Union*

Aetna

Allstate

Ally Financial

Ameris Bank*

BBVA

Bank of America*

Black Knight*

Capital Bank

Citizens Property Insurance

CIT Group, Inc.*

Community First Credit Union*

Deutsche Bank*

ERC

Ernst & Young

Federal Reserve Bank

Branch*

Fidelity Investments*

Fidelity National Financial,

Inc.*

First Florida Credit Union*

FIS*

Fifth Third Bank*

Fortega Financial

Harden*

IBERIABANK

Macquarie*

PNC Financial Services*

Prudential Financial

Regions*

SS&C Advent

Synovus Bank of Jacksonville*

TD Bank*

The Main Street America

Group*

TIAA Bank*

Truist Financial*

U.S Auto Credit Corporation

U.S. Bank

Voya Financial

VyStar Credit Union*

Wells Fargo*

*JAXUSA Partnership

Investor

FIS Innovates Globally, HQ in JAX

- FIS, a Fortune 500 company, is one of the world's leading fintech companies.
- FIS acquired Worldpay, an E-Commerce leader in 2019
- FIS has over 220,000 global clients, providing advance integrated banking, growth in commercial banking and asset finance, running banking operations, managing wealth management and retirements and more..
- FIS is a global leader in Fintech, providing cloud-based software for multiple brands like Amazon and Ulta Beauty. Source: fisqlobal.com



JAXUSA TALENT DEVELOPMENT

Dr. Anna Lebesch, Senior Vice President (904) 366-6651 or alebesch@jaxusa.org

Julie Hindall, Senior Director ((904) 366-6637 or jhindall@jaxusa.org

Earn Up is powered by JAXUSA Partnership, the private, nonprofit division of JAX Chamber that is Jacksonville's regional economic development initiative overseeing the efforts of the seven counties of Northeast Florida. Earn Up also works closely with CareerSource Northeast Florida to ensure that employers have the best assistance for any pertinent workforce needs.





