

Creativity and Innovation

Across our region are endless opportunities to engage in professional opportunities that center around making the Jacksonville Region an exciting place to live. From top-ranked gourmet restaurants and beach side luxury hotels to musical venues and pro-sports, Jacksonville's entertainment scene is electric and in continual need of creatives to keep our region fresh and exciting.

Behind each exciting event, weekend getaway resort, top-tier restaurant is a team of experts who play strategic roles in bringing the experience to life. Within the sporting industry are dietitians, trainers and marketing managers. In the world of luxury hotels are teams of event planners, managers and designers to bring the space to life. The opportunities are diverse in this industry.

According to JobsEQ, over ten years, related employment has grown significantly, [adding over 15,000 jobs, making this region highly competitive when compared nationally.](#)

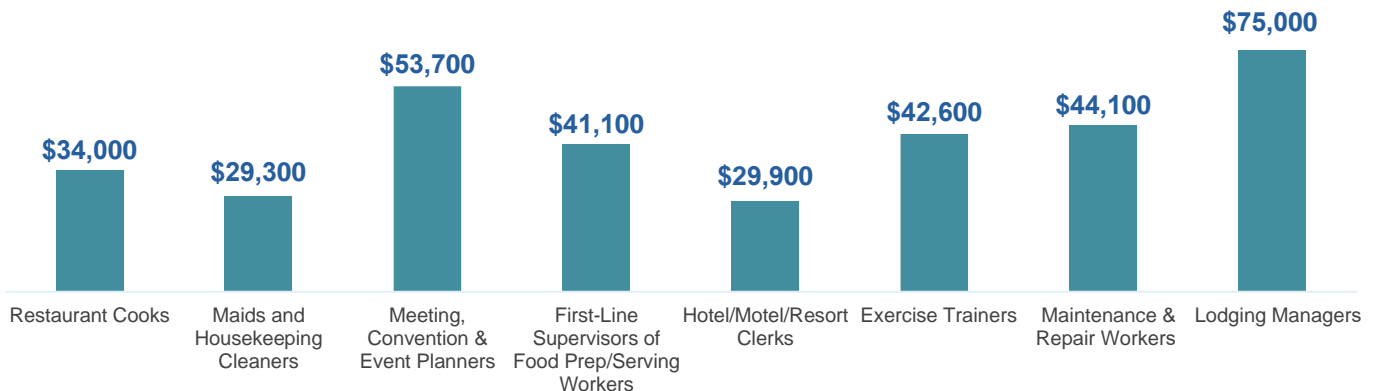
Fitness clubs, golf courses and evening entertainment venues are a few more of the sectors within this industry. Opportunities are plentiful for entrepreneurs such as caterers, cake decorators, food truck operators, and bed and breakfast proprietors. Unique skill sets are needed to excel in this industry. Check out the career pathway below to discover educational opportunities for this industry at our region's colleges and universities.

FAST FACTS	90,934 EMPLOYED IN THE SECTOR IN THE REGION
400 NATIONAL, STATE AND CITY PARKS	\$30,742 AVERAGE WAGE PER WORKER*

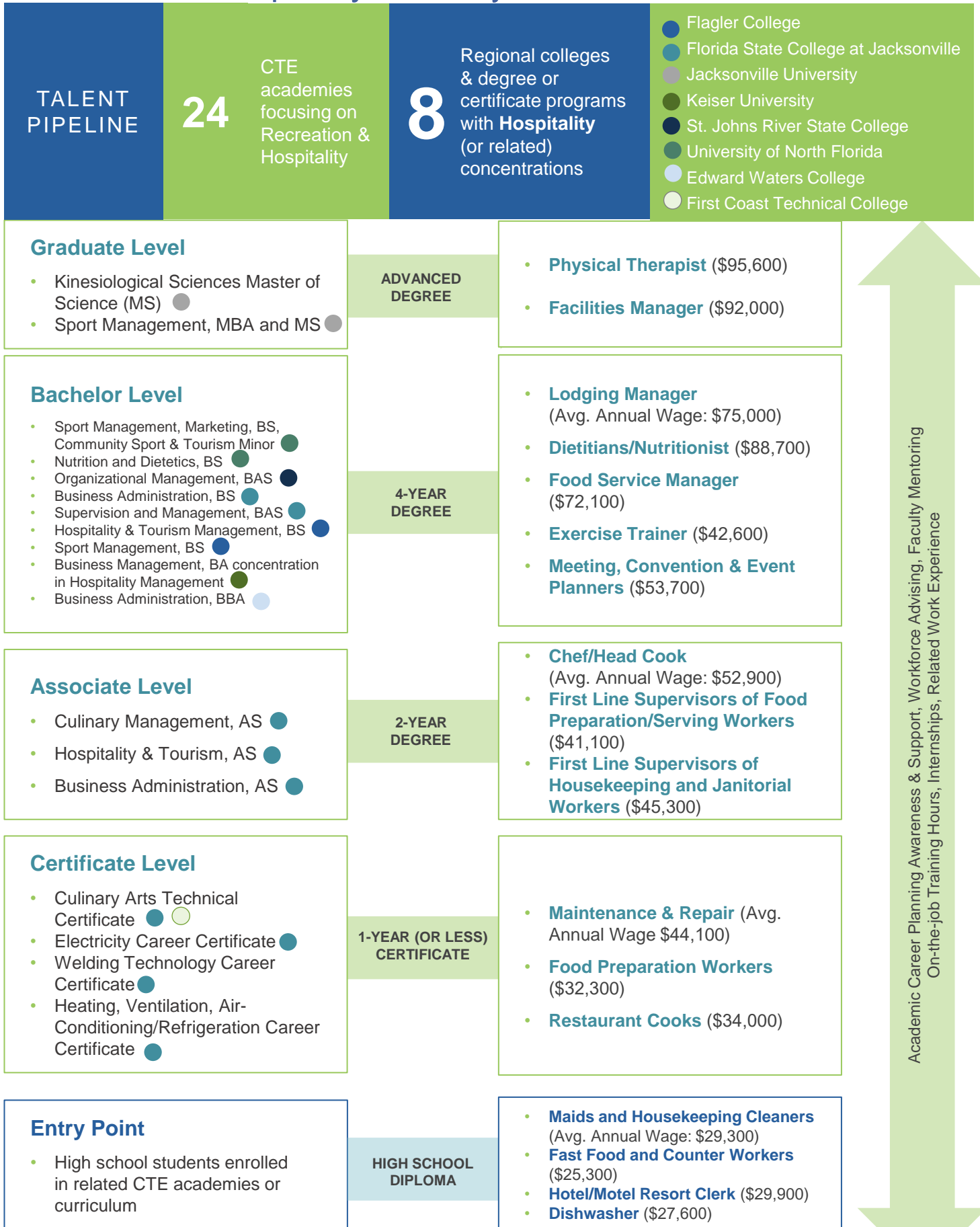
TOP INDUSTRY EMPLOYERS (2023)

Company	Number of Employees
Omni Amelia Island	680
Ritz-Carlton Amelia Island	550
Ponte Vedra Inn & Club	530
Hyatt Regency	480
Marriott Sawgrass Golf Resort	450

AVERAGE WAGES



Recreation & Hospitality Pathway



DATA PROVIDED BY JOBSEQ 2023, ONET.ORG, BLS.GOV AND SALARY.COM This represents a sampling of programs currently being offered. Curriculum is subject to change.

Regional Employers Recreation & Hospitality



4 Rivers Smokehouse

927 Events+

1923

Aloft Hotel+

ASM Global+*

Casa Marina Hotel & Restaurant+

Doubletree by Hilton+

Embassy Suites+

Epping Forest Yacht & Country Club+

Fairfield Inn & Suites+

Firehouse Subs

First Coast Energy/Daily's
Convenience+*

Forking Amazing Restaurants+

GATE Petroleum+*

Gate Hospitality Group+

Hampton Inn & Suites+

Home2Suites by Hilton+

Hyatt Regency Jacksonville
Riverfront+*

Jacksonville Icemen+*

iTrip Florida First Coast+

Jekyll Island Club Resort+

Jimmy Johns

Jacksonville Jaguars+*

Jacksonville Jumbo Shrimp*

Kennetic Productions+*

Main Event Entertainment

Marriot Jacksonville Downtown

Omni Hotel & Resorts

PRI Productions+*

Ponte Vedra Inn & Club+

Ramada by Wyndham Hotel
& Conference Center

Sawgrass Marriot Golf
Resort & Spa+

Seasons 52

TAXSLAYER Gator Bowl
& JAXSPORTS+*

The PLAYERS Championship+*

The Southbank Hotel

Timuquana Country Club

Topgolf

TP Corporate Lodging+*

Visit Jacksonville+*

YMCA of Florida's First Coast+

**JAXUSA Partnership Investor/ +JAX Chamber Investor*

Earn Up is powered by JAXUSA Partnership, the private, nonprofit division of JAX Chamber that is Jacksonville's regional economic development initiative overseeing the efforts of the seven counties of Northeast Florida. Earn Up also works closely with CareerSource Northeast Florida to ensure that employers have the best assistance or any pertinent workforce needs. For more information, please contact:

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