

Success Story Scavenger Hunt questions

By the end of these lessons, students should have the ability to:

1. Identify the targeted and support industries that exist in our region.
2. Understand that talented, skilled people work in the region in a variety of target and support industries and that they enjoy their work.
3. Have an appreciation for the many pathways that people have taken to obtain success in their respective industries.

Directions: Go to EarnUp.org and look under Career Pathways. There, you'll find numerous success stories under each target industry area. Questions are divided based on specific industries in italics above each group of questions. Each question has a point value assigned next to it. You may need to click "To read additional spotlights, [click here](#)" to see the rest of the stories.

Target Industries

Advanced Manufacturing

1. What accelerated program did Tyler Wilkinson take at SJR State to be prepared for the Certified Production Technician 4.0 designation? Where did he land a great job as a result of this preparation? What product does Vac-Con produce? (3 points)

- A.
- B.
- C.

Transportation & Logistics

2. Veteran Beth Wilder is a veteran of which branch of the US military that provided her a lot of great experience? Where did she go to school and what degree did she earn? What are some of her work tasks as a Marine Personnel Specialist? (3 points)

- A.
- B.
- C.

Financial Services

3. Name the company that sponsors academy programs that Gabrielle Bokretson and Lindsey Thomas attended while in high school? What does Gabrielle do for her job role? What does Lindsey do? Do they have finance degrees? (4 points)

- A.
- B.
- C.
- D.

Life Sciences

4. Kat Hasanovic from Baptist Health has had a lengthy career as an RN and now in Clinical Informatics for the hospital. Name one of the pivotal moments that shaped her career decisions. Why is IT so important in health care? (4 points, 2 points per question)

- A.
- B.

Technology Services

5. Information Technology is critical to every target and support industry in the region. The success stories on EarnUp.org feature IT talent from life sciences, transportation & logistics and financial services. Which industry do you think would be most interesting as a technology services professional and why? Share two reasons from one of the stories. Which person got his job as a result of being in a career academy program in his high school? (5 points)

- A.
- B.
- C.

Corporate Operations

6. You'll find regional and global headquarters from all 5 of The Jacksonville region's target industries: Advanced Manufacturing, Transportation and Logistics, Financial Services, Life Sciences and Technology Services. Select one of the success stories and share something you find interesting about why that person likes their career? (2 points)

Support Industries

Construction

Public Service

Education

Agribusiness

Real Estate

Recreation & Hospitality

Social Services

Entrepreneurship

The Arts

Select one other story from a support industry of your choice. Identify:

- A. The industry you selected (1 point)
- B. The individual or program that the story is about (1 point)
- C. Two things that you liked about the story (2 points).
- D. Two things that you learned from the story (2 points).

Student responses will vary. Use judgement to award points. This question could be modified to promote students looking at two stories from the support industries with points doubled for responses.

Internships Lead to Success

There are several stories on EarnUp.org that show how an internship can lead to a job offer. For example, Noah Emmons/IT; Sean O'Neill/Finance; Kearra Street/Hospitality; Christopher Carter/Health & Biomedical; and Carolyn O'Neal/IT all were interns before they were employees. Select one of their stories. Why was the internship experience so helpful? Share two observations. (2 points)

- A.
- B.

Total possible points: 30

Total points earned: