

Our region's competitive business climate and entrepreneurial spirit are unmatched

The Jacksonville region continues to be one of the nation's best locations for business and career advancements. In 2024, The Wall Street Journal ranked Jacksonville as the second hottest job market. According to SEC data, Jacksonville was the #1 largest city for corporate relocations from 2022-2023.

The region's highly talented skill base, robust economy and diverse industries are just a few of the reasons why so many companies have already chosen to locate regional, national or global headquarters to our region.

With over 150+ companies headquartered in Northeast Florida, the heartbeat of business can be found around every corner. Companies such as CSX (one of Jacksonville's Fortune 500 companies), Baptist Health and Johnson & Johnson Vision have made a home in Jacksonville.

Careers within corporate operations span a wide array of industries. From Human Resources and Customer Service to Sales and Marketing, corporate operations will contribute to the development and function of an entire business.

The occupations shown on the chart below represent a cross-section of entry-, mid- and executive-level positions within the industry.

FAST FACTS	150+ COMPANIES HEADQUARTERED IN THE REGION
3 FORTUNE 500 COMPANIES IN THE REGION	

TOP INDUSTRY EMPLOYERS (2024)

Company	Number of Employees
Baptist Health	12,600
Florida Blue	5,700
Southeastern Grocers	5,700
Johnson & Johnson Vision	3,500
GATE Patroleum Company	3,000

AVERAGE WAGES



Corporate Operations Pathway

TALENT PIPELINE

Jacksonville is a top **5** city where millennials are moving

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Regional colleges & degree or certificate programs with **Corporate Operations** (or related) concentrations

- Edward Waters University
- Florida State College at Jacksonville
- Jacksonville University
- Keiser University
- St. Johns River State College
- University of North Florida
- Flagler College

Graduate Level

- Management (MS)
- Organizational Leadership (MS)
- Technology Management, MBA
- Master of Accountancy (MAcc)

ADVANCED DEGREE

- **Chief Executive** (Avg. Annual Wage: \$229,200)
- **Financial Manager** (\$165,500)
- **Accountant/Auditor** (\$82,400)

Bachelor Level

- Marketing (BS)
- Communications, Advertising BS
- Communications, Public Relations (BS)
- Business Administration, BS
- Finance, Bachelor of Business Administration (BBA)
- Supervision and Management (B.A.S.)
- Applied Science in Organizational Management

4-YEAR DEGREE

- **Marketing Manager** (\$154,500)
- **Sales Manager** (\$148,800)
- **General and Operations Manager** (\$143,400)
- **Training and Development Manager** (\$119,800)
- **Human Resources Manager** (\$130,900)
- **First Line Supervisor of Support Workers** (\$70,900)
- **Public Relations Specialist** (\$66,500)

Associate Level

- Information Technology
- Internet Services Technology
- Business Administration
- Accounting Technology
- Marketing (A.A.)

2-YEAR DEGREE

- **Sales Representative, Services** (\$75,500)
- **Insurance Claims & Policy Processing Clerks** (\$42,700)
- **Marketing Associate** (\$47,200)
- **Human Resources Assistant** (\$47,400)
- **Customer Service Representative** (\$43,600)
- **Executive Administrative Assistant** (\$65,000)

Certificate Level

- Business Specialist
- Insurance Adjuster
- Risk Management & Insurance
- Business Management (T.C.)
- Paralegal Studies (A.T.C.)
- Communications
- Office Specialist (T.C.)
- Network Support Technician (T.C.)

1 YEAR (OR LESS) CERTIFICATE

- **Computer User Support Specialists** (\$59,600)
- **Administrative Assistant** (\$46,300)
- **Data Entry Clerk** (\$40,500)
- **Customer Service Representative** (\$37,200)

Entry Point

- High school students enrolled in related CTE academies or curriculum

HIGH SCHOOL DIPLOMA

- **Call Center/Customer Service Representative** (\$40,100)
- **Data Entry Clerk** (\$40,500)

Select Regional Employers Corporate Operations



Redwire Space	PGA TOUR, Inc.+	Southeastern Grocers	Jacksonville Jaguars Ltd.*
Dun & Bradstreet	Suddath*	Fanatics+	Vulcan Materials Company*
Saft America Inc.+	Availity LLC+*	Guidewell Source+	Community First Credit Union of Florida*
Forcura+	Haskell+*	Wounded Warrior Project+	The Main Street America Group*
AMPORTS	VAC-CON	Stellar+*	Regency Centers Corporation*
Coastal Cloud+*	JinkoSolar*	Formativ Health+	Rogers Towers P.A.*
Baptist Health *	AT&T*	Wells Fargo*	Perdue *
Florida Blue*	CSX Corporation*	FIS*	PRI Productions*
Johnson & Johnson Vision*	Brooks Rehabilitation*	Vystar Credit Union*	Fidelity National Financial*
Gate Petroleum Company*	Newfold Digital*	Miller Electric Company*	

**To view full list of headquarters, [click the link.](#) *JAXUSA Partnership Investor/ +JAX Chamber Investor*

Business is booming in the Jacksonville region

**Jacksonville #2
Hottest Job
Market in
America**

*The Wall Street Journal,
April 2024*

**Jacksonville #1
Major City for
Corporate
Relocations**

*SEC Data,
2022-2023*

**Florida #1
Economy in
the United
States**

*CNBC,
July 2024*

JAXUSA TALENT DEVELOPMENT

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Earn Up is powered by JAXUSA Partnership, the private, nonprofit division of JAX Chamber that is Jacksonville's regional economic development initiative overseeing the efforts of the seven counties of Northeast Florida. Earn Up also works closely with CareerSource Northeast Florida to ensure that employers have the best assistance or any pertinent workforce needs.

EARN UP
POWERED BY JAXUSA

**JAXUSA
PARTNERSHIP**

CareerSource
NORTHEAST FLORIDA