

As Entrepreneurship in our region grows, so do the job opportunities

Northeast Florida continues to be a region for innovation. Not only are people moving here for the climate, attractions and affordable cost of living, but they also see this area as the perfect spot to build their dreams and business empires.

JAX is home to multiple organizations that can assist upcoming entrepreneurs in their creative and strategic process. The universities here also offer multiple entrepreneurial focused concentrations, as you can see on page two of this industry report. Thanks to these supporting factors, it is clear that Northeast Florida is a great spot to put your dreams into action.

According to JobsEQ, strong entrepreneurial activity is already being seen in this industry, as Jacksonville is ranked in the top 5 best large cities to start a business, according to WalletHub.

Places like The Link offer flexible space, studios for podcasting, and a connecting point for creativity and innovation. These spaces assist entrepreneurs as they are getting their businesses off the ground.

FAST FACTS	1,500 + JAX BRIDGES ALUMNI
JACKSONVILLE 4TH BEST CITY TO START A BUSINESS. (WalletHub, 2024)	\$61,609 AVERAGE WAGE PER WORKER

Organizations That Assist Emerging Entrepreneurs (2024)

Organizations
Beaver Street Enterprise Center
JAX Bridges
Women Business Center Chamber Foundation
NextUp JAX
PS27

JAX Chamber 2024 Small Business Leaders of the Year

Go Tuk'n Inc. / Stephanie Dale
Salt Air Stays Consulting/ Gretchen Kornutik
Platinum Realty Group LLC / Brandy Lewis
Plata Schott Law LLC / Belkis Plata
PR Insurance Agency LLC / Priscilla Redd
Innovative Physical Therapy / Aaron Robles

Two Twelve Benefits / Eric Ross
Jonathan David Singleton PA / Jon Singleton
Mr. Potato Spread / Lakita Spann
Seven Bridges Chiropractic LLC / Dr. Dalton Tolliver
AnuVision / Summer Vyne

Entrepreneurship Education in Northeast Florida

TALENT PIPELINE

6

Regional colleges & degree or certificate programs with applicable concentrations

- Edward Waters University
- Florida State College at Jacksonville
- Jacksonville University
- Keiser University
- University of North Florida
- St. Johns River State College



Florida State College at Jacksonville

Florida State College at Jacksonville offers a **Business Entrepreneurship Technical Certificate (T.C.)** for students. This certificate provides students the opportunity to gain the knowledge and skills necessary to open and operate a small business. Coursework prepares future business owners with skills they can use to make their ventures a success including basic accounting principles, marketing strategies and overall management techniques.

www.fscj.edu/academics/areas-of-study/business/business-entrepreneurship

Edward Water's Partnership with Propel Center, an organization that supports innovative learning and development for Historically Black Colleges and Universities (HBCU's) collaborates with the university to bring development programming to its students. EWU offers a **Bachelors in Business Administration** as well that would be a great starting points for ambitious entrepreneurs.

<https://www.ew.edu/academic-programs/business-admin/>



University of North Florida offers a **minor in Entrepreneurship** that's available to all majors if approved by college. In achieving this minor students will gain understanding in multiple facets related to entrepreneurship[including creativity and innovation in the workplaces, family business management, business money management and marketing.

www.unf.edu/coggin/CEI/

Jacksonville University offers a **Business Entrepreneurship Technical Certificate and minor**. Their Entrepreneurship program is designed to provide a unique learning opportunity for students to learn about the role of Entrepreneurship in the American Economy. Throughout the process of achieving the certificate or minor, students will learn about the entrepreneurial processes as well as develop a repertoire of venture management skills and techniques. The curriculum will prepare students for self-employment and careers within innovative organizations.

www.ju.edu/dcob/bachelors/programs/entrepreneurship.php



KEISER UNIVERSITY

Keiser University offers a bachelors degree in Business Administration with a concentration in Entrepreneurship. This degree promotes the objectives of innovation, profitability and sustainable growth. The program stresses small business experiential entrepreneurship, social entrepreneurship and business modeling in start-up entrepreneurs.

www.ju.edu/dcob/bachelors/programs/entrepreneurship.php

St. Johns River State College offers students a Bachelors in Business with numerous different concentrations. This degree articulates information and provides students with skill sets that prepare them for fields related to insurance, finance and sales. The content learned throughout this degree program will provide students with the knowledge to help set themselves up for success as an entrepreneur.

www.sjrstate.edu/catalog/business.pdf



ST. JOHNS RIVER STATE COLLEGE

Organizations for Emerging Entrepreneurs in Northeast Florida



NextUp JAX, a program of the JAX Chamber, focuses on bringing together Northeast Florida's emerging leaders and harnessing their talents to create initiatives that better the community. The program's mission is to champion the vision of the JAX Chamber by empowering the next generation of leaders to create and sustain a vibrant young professional community.
www.myjaxchamber.com/get-involved/nextup-jax/

Jacksonville's Women's Business Center connects female business owners and leaders to our regions professional resources. Through this center, women are assisted in efforts to develop infrastructure that facilitates business growth and prosperity.
www.jaxchamberfoundation.org/jacksonville-womens-business-center/



JAX Bridges, a program of the JAX Chamber, consists of over 1,500 alumni and serves as a simulation that educates and connects entrepreneurs. By leveraging entrepreneurial tools, unique learning strategies and developing corporate relationships, this organization delivers successfully on value proposition.
www.jaxbridges.com/tools-we-use/

Beaver Street Enterprise Center, Northeast Florida's premier business incubator, is an initiative of FreshMinistries Inc., and operates with the support of Jacksonville's Economic Development Corporation. Located in the city's northwest quadrant in both state enterprise and federal enterprise zones, this non-profit has support from a large number of partners.
<https://bsecenter.net/>



PS27 Ventures serves to empower entrepreneurs to scale their breakthrough ideas. This organization invests in early-stage companies that are making notable impacts within high-growth markets. Through capital, connections, and community their organization is able to assist young entrepreneurs in a well- rounded, hands-on way.
www.ps27ventures.com

The mission of The Link is to provide needed experiences and solutions to its members families and cultivate the venue's mantra of 'learn, play, think, and do.' Their 22,500sq ft building features open workspace and office space for emerging entrepreneurs to connect and work. Becoming a member of The Link gives you the access to a community of innovative individuals, studios for podcast recording and workspaces and wellness activities.
<https://www.thelink.zone/>



JAXUSA TALENT DEVELOPMENT

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Earn Up is powered by JAXUSA Partnership, the private, nonprofit division of JAX Chamber that is Jacksonville's regional economic development initiative overseeing the efforts of the seven counties of Northeast Florida. Earn Up also works closely with CareerSource Northeast Florida to ensure that employers have the best assistance or any pertinent workforce needs.

