

The Arts

“Art is not what you see, but what you make others see.” -Edgar Degas

The Merriam-Webster dictionary defines art as “the conscious use of skill and creative imagination especially in the production of aesthetic objects.” Northeast Florida has rich history in this industry, especially from early filmmaking and music, and it is still a relevant part of the region today. [There are multiple careers to discover within this industry.](#) From art directors to fashion designers, jobs in this industry span a wide variety of categories.

Although defining art can be difficult, there are three primary typers of art careers, all of which require specific skill sets:

Applied Art, Fine Art and Digital Art. There are multiple jobs that can come from these subsets. A few examples are wood workers, tattoo artists, performing arts and photographers.

Skills that may be used include CAD, Adobe Photoshop, InDesign or Adobe Creative Suite. There are many ways to learn and master these skills, from high school classes to college courses.

The occupations shown on the chart below represent a cross-section of entry-, mid- and executive-level positions within the industry.

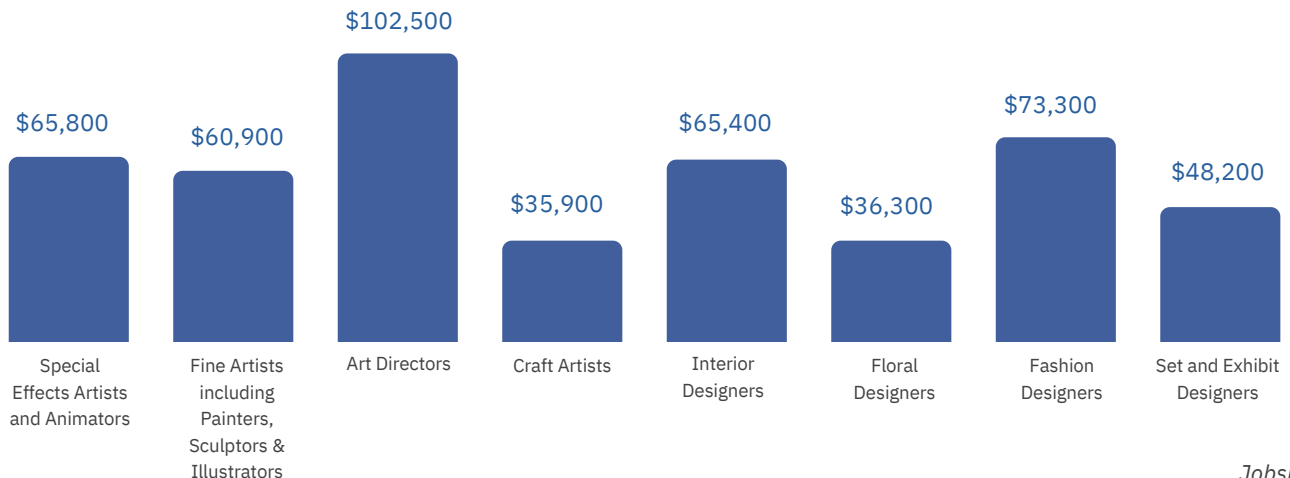
FAST FACTS	5+ ART WALKS IN JACKSONVILLE
20+ ART GALLERIES	67 PUBLIC ART PIECES IN JACKSONVILLE

SAMPLE OF EMPLOYERS (2024)

Company	
Cummer Museum of Art & Gardens	St. Augustine Ampitheater
The Florida Theater	The Florida Ballet
Ritz Theater & Museum	The Lightner Museum
Jacksonville Symphony	Alhambra Theatre & Dining
MOCA Jacksonville	Flagler County Art League

*Note that many employ fewer than 50 staff members.

AVERAGE WAGES



The Arts Pathway

TALENT PIPELINE

33

CTE or related programs ranging from Interior Design, Graphic Design, Fashion and Gaming.

7

Regional colleges & degree or certificate programs with Arts concentrations

- Edward Waters University
- Florida State College at Jacksonville
- Jacksonville University
- Keiser University
- St. Johns River State College
- University of North Florida
- Flagler College

Bachelor Level

- Fine/Studio Arts, General ●
- Graphic Design ●
- Design and Visual Communications, General ●
- Intermedia/Multimedia ●
- Fine/Studio Arts, General ●
- Communications, Arts and General Studies ●
- Music Performance, General ●
- Cinematic Arts ●
- Animation and Game Design ●
- Interdisciplinary Studies—Music ●
- Voice and Opera ●

4-YEAR DEGREE

- **Art Director** (Avg. Annual Wage: \$102,500)
- **Fine Artists, Including Painters, Sculptors and Illustrators** (\$60,900)
- **Special Effects Artists and Animators** (\$65,800)
- **Set and Exhibit Designer** (\$48,200)
- **Interior Designer** (\$65,400)
- **Fashion Designers** (\$73,300)
- **Graphic Designer** (\$60,400)
- **Music Directors and Composers** (\$72,300)

Associate Level

- Performing and Visual Art, A.A. ●
- Performing Arts and Production Design, A.S. - Florida School of the Arts ●
- Visual Arts, A.S. - Florida School of the Arts ●

2-YEAR DEGREE

- **Graphic Designer** (Avg. Annual Wages \$60,400)
- **Dancer** (\$40,700)
- **Photographer** (\$46,000)

Entry Point

- High school students enrolled in related CTE academies or curriculum

HIGH SCHOOL DIPLOMA

- **Floral Design** (Avg. Annual Wage: \$36,300)

Academic Career Planning Awareness & Support, Workforce Advising, Faculty Mentoring
On-the-job Training Hours, Internships, Related Work Experience

Regional Employers – The Arts

The organizations shown below represent a sampling of the diverse art community and employment opportunities in NEFL.



Founded in 1949, the Jacksonville Symphony has enriched NEFL with 75 seasons of memorable symphonies, reaching over 113,000 individuals each season. The Jacoby Symphony Hall has garnered a national reputation for excellence and has hosted a myriad of renowned musicians. The Symphony offers internships in a variety of departments as well as year-round auditions to join the symphony. jaxsymphony.org

The 97 year old historic theatre in downtown Jacksonville is listed on the National Register of Historic Places and seeks to preserve the historic landmark through memorable experiences for the community in the form of breathtaking musical performances, live acts, shows and more. The theatre lists regular job openings that contribute to the support of all productions. The theatre also accepts applications to volunteer as an usher for upcoming shows.



THE FLORIDA BALLET
JACKSONVILLE

The Florida Ballet in Jacksonville presents exquisite seasonal performances featuring a mixture of classical and contemporary works from world-renowned masters of ballet and internationally acclaimed choreographers. Dancers who wish to join the company are encouraged to submit their materials through the website to be considered. The ballet also offers a 2-year training program for high school graduates to train dancers for a professional career. floridaballet.org

Located in historic Riverside, Jacksonville, The Cummer offers spectacular displays of art exhibitions, crafted outdoor gardens and educational programs for the whole family. Attendees are encouraged to become a member at The Cummer to stay engaged in the latest updates and take advantage of the resources that inspire a love and knowledge of all things arts and garden. cummermuseum.org



Spotlight on New MOSH

The Museum of Science and History (MOSH), enlivens the arts and culture scene of our region and recently announced renderings of the museum's new location, an \$85 million+ facility situated on Jacksonville's Northbank. The museum's architecture committee's artistic and innovative renderings for the building were brought about by 8 months of site evaluations, community input and discussion with the MOSH site committee. The design was inspired by the flow of water throughout Jacksonville's history, which has played an integral role in our city's development. The terraces of the building will rise from the river towards the city with a pathway connecting 3 themed exhibit spaces. The intentionality in design and vision for its creative construction attest to the region's value and love for the arts.

JAXUSA TALENT DEVELOPMENT

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Earn Up is powered by JAXUSA Partnership, the private, nonprofit division of JAX Chamber that is Jacksonville's regional economic development initiative overseeing the efforts of the seven counties of Northeast Florida. Earn Up also works closely with CareerSource Northeast Florida to ensure that employers have the best assistance or any pertinent workforce needs.

