

Sustained Growth in a Top Industry

Northeast Florida has approximately 55,000 employees in the financial services industry and it is continuing to grow. This area is a hub for finance and insurance establishments and is known for excellence in financial services support, investment banking and mortgage sales. Growth is demonstrated in commercial banking, insurance agencies and brokerages, and direct health and medical insurance carriers, according to JOBSEQ 2025.

Nearly 20 major banks, insurance and investment firms in Northeast Florida are on Fortune's Global 500 list.

There are many ways to plug into the industry based on your skills and areas of interest. Commercial banking, securities brokerage, data process hosting, financial service support/back office and fintech/financial security software are all subsets of this industry.

Top occupation groups within the industry include Office and Administrative Support, Business and Financial Operations, Sales and Management. Significant investments continue to be made in this already well-established but constantly evolving industry here in Northeast Florida.

The occupations shown on the chart below represent a cross-section of entry-, mid- and executive-level positions within the industry.

FAST FACTS

55,800+ employed in the sector in the region

\$104,135 average wage per worker in Northeast Florida

4 Fortune 500 companies with headquarters in our region

TOP EMPLOYERS IN THE REGION

BANK OF AMERICA
8,000 employees

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4,000 employees

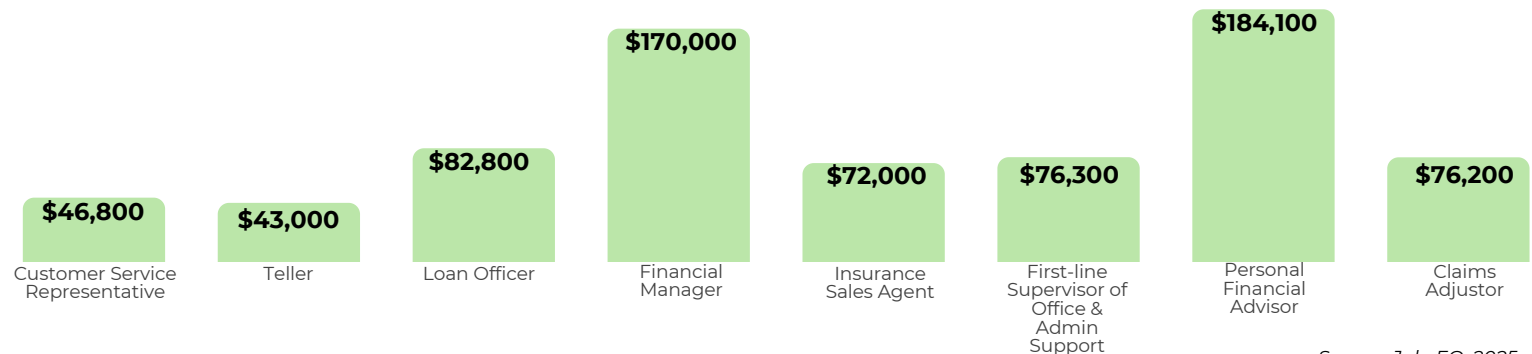
JPMorganChase
3,900 employees

CRI CARR
RIGGS &
INGRAM
3,500 employees

Deutsche Bank
2,400 employees

AVERAGE WAGES

Entry-Senior Level



Source: JobsEQ, 2025

Talent Pipeline

7 regional colleges & degree/certificate programs with Financial Services (or related) concentrations

- Edward Waters University
- Florida State College at Jacksonville
- Jacksonville University
- Keiser University
- St. Johns River State College
- University of North Florida
- Flagler College

Graduate Level

- Accountancy (Macc)
- Business Administration (MBA)
- Business Analytics (MS)
- Management (MS)



ADVANCED DEGREE

- Financial Manager **(\$170,000)**
- Accountant/Auditor **(\$84,300)**
- Management Analyst **(\$92,400)**

Bachelor Level

- Business Administration/Management (BA, BS, or BBA)
- Business Analytics
- Finance or Accounting (BA, BS, or BBA)
- Financial Planning (BBA)
- Financial Services (BS)
- Organizational Management



4-YEAR DEGREE

- Service Sales Agent (Stock Broker) **(\$91,700)**
- Loan Officer **(\$82,800)**
- Personal Financial Advisor **(\$184,100)**
- Claims Adjuster, Examiner & Investigator **(\$75,700)**

Associate Level

- Accounting Technology (AS)
- Business Administration (AS or AA)



2-YEAR DEGREE

- Customer Service Representative **(\$46,800)**
- Insurance Claims & Policy Processing Clerk **(\$48,200)**
- Loan Interviewer & Clerk **(\$56,200)**
- Brokerage Clerk **(\$55,200)**

Certificate Level

- Accounting Technology Management, Operations, or Specialist
- Business Management, Operations, or Specialist
- Risk Management and Insurance Management or Operations



1 YEAR (OR LESS) CERTIFICATE

- Customer Service Representative **(\$46,800)**
- Insurance Sales Agent **(\$72,000)**

Entry Point

- High school students enrolled in any **one of 21** related Career and Technical Education (CTE) academies or curriculum. This also includes certification opportunities.

HIGH SCHOOL DIPLOMA

- Teller **(\$43,000)**

DATA PROVIDED BY JOBSEQ 2025, ONET.ORG, BLS.GOV AND SALARY.COM
This represents a sampling of programs currently being offered. Curriculum is subject to change.

SELECT REGIONAL EMPLOYERS

121 Financial Credit Union	Citizens Property Insurance	First Florida Credit Union*	Prudential Financial
Aetna	Community First Credit Union*	First Horizon Bank*	Regions*
Allstate	Deutsche Bank*	FIS*	SoFi*
Ally Financial	Dun & Bradstreet*	Florida Blue*	SS&C Advent
Ameris Bank*	ERC	Fortega Financial	Synovus Bank of
Bank of America*	Ernst & Young	Gallagher*	Jacksonville*
BBVA	Everbank*	Harden	TD Bank*
Black Knight	Farther*	IBERIABANK	Truist
BMO Commercial	Federal Reserve Bank Branch*	Interncontinental	The Main Street America
Banking*	Fidelity Investments	Exchange*	Group*
Capital Bank	Fidelity National Financial, Inc.*	Macquarie	Voya Financial
CIT Group, Inc.*	Fifth Third Bank*	Paysafe*	VyStar Credit Union*
Citi*		PNC Financial Services*	Wells Fargo*

*JAXUSA Partnership Investor/ +JAX Chamber Investor

*To view full list of headquarters, visit jaxusa.org.

L MARKS PARTNERS WITH THE CITY OF JACKSONVILLE TO ESTABLISH JAX HUB

Jacksonville is set to become a global center of financial innovation with the launch of JAX Hub – a new initiative from corporate innovation leader L Marks, in collaboration with the City of Jacksonville, announced today by the UK's Economic Secretary to the Treasury, Emma Reynolds MP, at the Global Fintech Forum in London.

Set to go live late 2025, JAX Hub will establish L Marks' operations in Jacksonville and connect leading financial firms with top-tier global scale-ups and entrepreneurs to solve critical industry challenges, unlock future opportunities, and position the region at the forefront of financial innovation. Built on L Marks' proven, award-winning Innovation Lab methodology, the program will bring international innovation to Jacksonville while helping local companies accelerate growth through collaboration.



JAXUSA TALENT DEVELOPMENT

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Earn Up is powered by JAXUSA Partnership, the private, nonprofit division of JAX Chamber that is Jacksonville's regional economic development initiative overseeing the efforts of the seven counties of Northeast Florida. Earn Up also works closely with CareerSource Northeast Florida to ensure that employers have the best assistance or any pertinent workforce needs.